



2024 CONFERENCE ON HISTORICAL AND UNDERWATER ARCHAEOLOGY

JANUARY 3-6, 2024

OAKLAND MARRIOTT CITY CENTER AND CONVENTION CENTER ▪ OAKLAND, CA

June 1, 2023

Dear Colleague:

The SHA 2024 Conference Committee invites you to join us in Oakland, California, for the SHA 57th Annual Conference on Historical and Underwater Archaeology. The 2024 SHA conference will be held at the Marriott Oakland City Center and Convention Center January 3 – 6, 2024.

Oakland is located on the eastern shore of San Francisco Bay. The theme for the conference, “Portals to the Past – Gateway to the Future,” highlights the significant role Oakland has played in California history, from its indigenous roots to the modern era, as a terminal for the railroads and as a gateway to the Pacific markets by sea.

The City of Oakland was incorporated on 25 March 1854. During the city’s early development, Mayor Samuel Merritt (1867–1869) orchestrated the construction of a dam at a small tidal estuary to the east of downtown that raised the estuary’s water level and turned it into Lake Merritt. Today the lake is a lively scene for cultural and civic events and a popular jogging site. The city and its environs quickly grew with the railroads, becoming a major rail terminal in the late 1860s and 1870s. In 1868, the Central Pacific constructed the Oakland Long Wharf at Oakland Point, the site of today’s Port of Oakland.

Today, shipping remains an integral feature of Oakland, which has one of the busiest shipping ports on the Pacific Coast. Oakland has been enjoying a renaissance with restaurants, craft breweries, and the arts in its Downtown and Uptown districts near the conference center. The proximity of Oakland to San Francisco and its position on the “sunny side of the bay” make it a terrific site for a conference.

Formed in 1967, the Society for Historical Archaeology is the largest scholarly group concerned with the archaeology of the modern world (A.D. 1400-present). The main focus of the Society is the era since the beginning of European exploration. The SHA promotes scholarly research and the dissemination of knowledge concerning historical archaeology. The Society is specifically concerned with the identification, excavation, interpretation, and conservation of sites and materials on land and underwater. Geographically, the SHA emphasizes the New World, but also includes European exploration and settlements in Africa, Asia, and Oceania.

In addition to presentations by archaeologists from around the world, the 2024 Conference will feature a Book Room with exhibits of products, services, and publications from companies and other organizations in the archaeological community. The SHA welcomes exhibitors who share its mission and agree with its Ethics Principles (<https://sha.org/about-us/ethics-statement/>), the SHA Sexual Harassment and Discrimination Policy (<https://sha.org/about-us/sha-sexual-harassment-discrimination-policy/>), and the Conference Code of Conduct (<https://sha.org/conferences/>).

The 2024 Book Room will be in the East Hall on the first floor of the Hotel. The Book Room hours are as follows:

Wednesday, January 3, 2024.....*Set-up:* 10:00 am – 5:00 pm

Thursday, January 4, 2024.....8:30 am – 5:00 pm

Friday, January 5, 2024.....8:30 am – 5:00 pm

Saturday, January 6, 2024.....8:30 am – 2:00 pm

Dismantle: 2:00 pm – 5:00 pm



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Each manned display will receive one (1) 6 foot skirted table and two (2) chairs. Unmanned tables will receive one (1) 6 foot skirted table. Each exhibit should be installed so as not to obstruct the view of, or interfere with, other exhibitors.

The fees for the 2024 Book Room are as follows:

Manned Tabletop Displays

Companies/Publishers/For Profit Organizations.....\$575 per table
(includes one full conference registration and one exhibitor staff registration*)

University Presses/Sister Organizations/Museums/Government Agencies/Non-profits\$350 per table
(includes one full conference registration and one exhibitor staff registration*)

Unmanned Browse Tables

Companies/Publishers/For Profit Organizations\$275 per table

University Presses/Sister Organizations/Museums/Government Agencies/Non-profits.....\$175 per table

*Please note that the exhibitor staff registration is intended for an individual who will be manning the Book Room table full-time. Exhibitor staff registration does not include attendance at education sessions. **If you are presenting a paper at the conference, you cannot take an exhibitor staff registration.** Exhibitor staff are invited to participate in complimentary social events at the Conference.

All interested exhibitors must complete an Exhibitor Contract and indicate their agreement with the SHA Ethics Principles (<https://sha.org/about-us/ethics-statement/>), the SHA Sexual Harassment and Discrimination Policy (<https://sha.org/about-us/sha-sexual-harassment-discrimination-policy/>), and the Conference Code of Conduct (<https://sha.org/conferences/>). Please be aware that *space is limited* and will be assigned on a first come/first served basis, once a completed Exhibitor Contract and payment have been received. In the event your preferred space is unavailable, SHA staff will contact you to discuss alternate locations. Full payment must accompany your completed Exhibitor Contract to ensure processing.

A confirmation packet will be sent to all contracted exhibitors after November 10, 2023. This packet will include conference registration and exhibitor staff registration forms as well as shipping and electrical forms. **Registration forms must be completed and returned to the SHA office by November 30, 2023.**

If you have any questions, please contact the SHA:

Phone.....(301) 972-9684

E-mail.....hq@sha.org



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EXHIBITOR CONTRACT Deadline: Wednesday, November 1, 2023

Email form with credit card information to: hq@sha.org

Or mail payment/form to: SHA • 13017 Wisteria Drive #395 • Germantown, MD 20874

Questions: Contact SHA Headquarters at (301) 972-9684 or hq@sha.org

CONTACT INFORMATION

Organization _____		Contact Name _____	
Address _____			
City _____	State _____	Postal Code _____	Country _____
Telephone <small>include country code</small> _____	Fax _____	E-mail _____	

REQUIRED All exhibitors must indicate their agreement with the SHA Ethics Principles (<https://sha.org/aboutus/ethics-statement>), the SHA Sexual Harassment and Discrimination Policy (<https://sha.org/about-us/sha-sexual-harassment-discrimination-policy/>), and the Conference Code of Conduct (<https://sha.org/conferences/>).

I agree

PERSON(S) MANNING DISPLAY

Complimentary Full Registration _____

Exhibitor Staff Registration _____

Please provide a short description of your organization (50 words or less) to be included in the 2024 Conference Program:

SPACE ASSIGNMENT: MANNED TABLES ONLY — see attached floorplan. Please indicate your preferred location(s).

1st choice _____ 2nd choice _____ 3rd choice _____ 4th choice _____

	Per Table	# Tables	Total
Manned Tabletop Displays			
Companies/Publishers/For Profit Organizations	<input type="checkbox"/> US \$575	#	\$
University Presses/Sister Organizations/Museums/Government Agencies/Non-profits	<input type="checkbox"/> US \$350	#	\$
Unmanned Browse Tables			
Companies/Publishers/For Profit Organizations	<input type="checkbox"/> US \$275	#	\$
University Presses/Sister Organizations/Museums/Government Agencies/Non-Profits	<input type="checkbox"/> US \$175	#	\$
Total			

PAYMENT OPTIONS

Amount Enclosed \$ _____ Check Enclosed – *made payable to SHA (US funds only)* MasterCard VISA Amex

Account No. _____ Exp. Date _____

Name on Card _____

Authorizing Signature _____

*Cancellations must be received in writing by the SHA by Wednesday, November 1, 2023 and will be subject to a 25% cancellation fee. Cancellations received after Wednesday, November 1, 2023 will receive no refund.



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SHA Book Room

Exhibit Hall East

