

ANP 462: Historical Archaeology of Frontiers and Colonization

(3 credits)

Dr. Stacey L. Camp

Spring 2018

Day/Time: Mondays & Wednesdays 12:40-2pm

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Office Hours: Mondays 2:15pm-3:15pm; Wednesdays 2:15pm-4:15pm; and by appointment.

COURSE CATALOG DESCRIPTION

Cultural dynamics and historical archaeological research in frontier and colonizing situations. European expansion in North America.

COURSE OBJECTIVES

This course provides an entry point into the historical and archaeological study of frontiers and colonies in the past.

The first part of this course will involve defining what we mean by colonialism and frontiers. We will look at Frederick Jackson Turner's seminal "frontier thesis" on the Western U.S., and examine how that conception of the frontier has shaped American history, mythology, and belief systems. We will then turn away from the American West to examine how colonialism has been defined, with a particular emphasis on how gender, sexuality, and consumption have shaped various forms of imperialism around the globe.

This course is meant to give you both a conceptual and theoretical grounding in how and why imperialism operates, as well as a practical understanding of how archaeologists can see its outcomes in both the built environment and artifactual evidence. Generally, on Mondays we will spend time unpacking a particular theoretical model commonly used to study imperialism, frontiers, and colonization. The theoretical models we will look at this semester include orientalism, colonial mimicry, settler colonialism, and power. On Wednesdays, we will explore how archaeologists have applied these models to archaeological data, or archaeological case studies that could be informed or shaped by such theories.

Finally, we will also look at a few local case studies of colonialism and frontiers in Michigan. We will familiarize ourselves with archaeological collections associated with this theme held at the Michigan History Center and archival resources at MSU's Library on fieldtrips.

COURSE MATERIALS & REQUIREMENTS

There are two required books for the course, which are available for purchase through MSU's Spartan Bookstore. They are:

White, Richard & Patricia Nelson Limerick. 1994. *The Frontier in American Culture*. Berkeley: University of California Press. **(notated as WL on the syllabus)**

Voss, Barbara L. & Eleanor Conlin Casella. 2011. *The Archaeology of Colonialism: Intimate Encounters & Sexual Effects*. Cambridge: Cambridge University Press. **(notated as VC on the syllabus)**

Both books are also on Course Reserve at MSU's Library, which can be found via this link: <http://catalog.lib.msu.edu/search/r?search=ANP462&Submit=Search>

Internet access is required in order to view your course grades on Desire2Learn, also known as D2L. Other course readings can be found in D2L under their associated week.

ASSIGNMENTS

The assignments for this course are designed to teach you how to apply what we have learned in class to our modern world. They are also designed to teach you the fundamentals of historical archaeological research using primary and secondary sources.

The course is worth a total of **200 points**.

Applying Theory to Film Paper (60 points)

This paper will give you the opportunity to apply the theories we've read and discussed to the film of *Indiana Jones & the Temple of Doom* (1984), which we will watch and discuss in-class. It will serve as your final for the course, and will be due on the final day of class. The film is on reserve for this course at MSU's library, and is available to check out for 24 hours. It can also be found on Amazon Prime. We will have an opportunity for peer review in our class and you will be required to submit your original draft

Journal (60 points)

You will be expected to write a total of 4 journal entries throughout the semester, with each entry worth 15 points. These journal entries will help guide and frame class discussion. Hard copies should be submitted to Dr. Camp, who will give you feedback on them. The journal is a space to explore things you do not understand (e.g. terms, concepts), questions you might have for me or the author, ideas or inspiration gained from the reading(s), and a place to connect themes across readings. While your opinion is always welcome in discussion and in journals, you should focus

your response on the reading. The journal is your opportunity to show me you are reading for the class. It should be used as a springboard for class discussion during the week it is due, and help you prepare and organize your thoughts about the theme of the week (or themes across the course). Also, critique of the work is certainly encouraged, but you should also consider why this article was published. What, for instance, is seminal or important about it? How does archaeology or this particular theoretical model shed light on colonialism and imperialism? How might you apply this idea or concept to issues facing us in the modern world?

Your entry should be 1-2 pages (double spaced) and written in 12 point Times New Roman font with 1 inch page margins. Journal entries are due at the beginning of class on Wednesday of Weeks 3, 4, 5, and 12.

Advertising Colonialism & Frontiers Project (60 points)

During the first part of the semester, we will explore how imagery and iconography shape our understandings of colonies, politics, cultures, and conquest. You will be expected to apply what you have learned to either historic or contemporary marketing materials. You will be expected to collect a set of marketing materials, such as historic advertisements, and then interpret that data through the lens of the theories and readings we have discussed in the semester. In order to help you manage the project, it is broken down into three components. You will receive more information on the project during the semester. These three components include:

1. **Annotated Bibliography (25 points)** (due **March 19th** in-class)
2. **Marketing Paper (30 points)** (due **April 16th** in-class)
3. **In-class Presentation (5 points)** (final week of class)

Participation & Attendance (20 points)

This class is a very small upper division seminar, which means students will be expected to participate in discussion every single class. I will take attendance on random dates throughout the semester, which will be entered in D2L. If you are absent for more than 2 classes (1 week of class), you will be docked 5 points for participation and attendance for each additional class you miss. That being said, please do not come to class sick or ill. Let me know if you are sick, and keep me informed if there are ongoing issues preventing you from attending class. Please plan your spring break and end of semester travel accordingly, as I cannot reschedule finals or oral presentation dates.

Late Work Policy

Late work will be marked down by one grade for every day that it is late.

Viewing Grades

Grades will be entered into D2L within one week of the assignment's deadline unless Dr. Camp is ill or an emergency arises. Dr. Camp is always happy to meet with students to discuss their grades on assignments, or drafts of an assignment.

ARCHIVAL RESOURCES FOR ADVERTISING PROJECT

Duke Library Digital Collections - Advertising

(<http://library.duke.edu/digitalcollections/advertising/>)

United States Library of Congress Printed Emphemera

(<https://www.loc.gov/collections/broadsides-and-other-printed-ephemera/about-this-collection/>)

Adflip (<http://www.adflip.com/>)

The Advertising Archives

(http://www.advertisingarchives.co.uk/en/page/show_home_page.html)

Coloribus (<https://www.coloribus.com/adsarchive/>)

University of California, Davis' The Marchand Collection (<http://marchand.dss.ucdavis.edu/>)

Vintage Ad Browser (<http://www.vintageadbrowser.com/>)

CONTACTING DR. CAMP

Dr. Camp can be contacted via email at campstac@msu.edu. She normally takes 48 hours to respond or less unless it is a holiday or weekend. Her office hours are listed at the top of the syllabus, or can be scheduled via email.

ABBREVIATED COURSE SCHEDULE*

*Note that while we will do our best to stay on task and schedule, this syllabus is subject to change.

**WL refers to the required textbook by Richard White and Patricia Nelson Limerick

***VC refers to the required textbook by Barbara L. Boss and Eleanor Conlin Casella

<i>Week</i>	<i>Date</i>	<i>Topic</i>	<i>Readings</i>	<i>Activities</i>	<i>Work Due</i>
Week 1	1/8, 1/10	Intro. to Course/Frontiers	Course Syllabus; Turner (D2L)	Review Course Expectations; Lecture/ Discussion	
Week 2	1/17	Frontiers	**WL (pp. 1-65)	Discussion	
Week 3	1/22, 1/24	Frontiers (end)/ Colonialism (start)	WL (pp. 67-102); ***VC Casella/Voss (pp. 1-10), VC Voss (pp. 173-192)	Lecture/ Discussion	Journal #1 Due In-Class
Week 4	1/29, 1/31	Gender & Sexuality in Colonialism	VC Voss (pp.11-28); VC Croucher (pp. 67-84), VC Weismantel (pp. 303-320)	Lecture/ Discussion	Journal #2 Due In-Class
Week 5	2/5, 2/7	Imperialist Nostalgia	Rosaldo (D2L); VC Rubertone (pp. 232-251), VC Shepherd (pp. 290-302)	Lecture/ Discussion	Journal #3 Due In-Class
Week 6	2/12, 2/14	Field Trip: (MSU Special Collections); Orientalism	(for Wednesday) Said -	Field Trip/Discussion & Film on Said	

			Introduction (D2L), Hull (D2L)	(Edward Said on Orientalism: “The Orient” Represented in Mass Media”)	
Week 7	2/19, 2/21	Field Trip (Michigan History Center); Brainstorm Marketing Project		Field Trip to Michigan History Center/Discussion	
Week 8	2/26, 2/28	Power	Foucault (D2L); VC Weiss (pp. 49-66)	Lecture/ Discussion	Marketing Proposal Due In-Class
Week 9	3/12, 3/14	Subaltern	Spivak (D2L); Hall (D2L)	Discussion	
Week 10	3/19, 3/21	Film: Indiana Jones & the Temple of Doom (1984)	None	Film/Dr. Dean Anderson’s Talk (State Archaeologist), Discussion	Marketing Annotated Bibliography Due In-Class on 3/19
Week 11	3/26, 3/28	Colonial Mimicry	Bhahba (D2L); Pezzarossi (D2L)	Discussion	
Week 12	4/2, 4/4	Michigan Colonies & Frontiers (Dr. Michael Nassaney)	Nassaney (D2L); Surface-Evans (D2L)	Dr. Nassaney’s Lecture/ Discussion	Journal #4 Due In-Class
Week 13	4/9, 4/11	Settler Colonialism (*SAAs on 4/11)	Wolfe (D2L); Comaroff (D2L)	Discussion	
Week 14	4/16, 4/18	Commodity Fetishism	Marx (D2L); McClintock (D2L)	Discussion	Marketing Paper Due In-Class on

					4/16
Week 15	4/23, 4/25	Student Presentations	None	Oral Presentations /Course Reflections	Oral Presentations /Applying Theory to Film Paper Due In-Class on 4/25

EXPANDED SYLLABUS (note course deadlines are not listed below)

Week 1: Course Introduction & the “Frontier” Thesis

Monday, January 8th

Review Syllabus

Wednesday, January 10th

Lecture/Discussion

Turner, Frederick Jackson (1893) “The Significance of the Frontier in American History.”

Week 2: Frontiers

Wednesday, January 17th

Discussion

WL: “Introduction” (pp. 1-5) & “Frederick Jackson Turner and Buffalo Bill” (pp. 7-65)

Week 3: Sexuality, Gender, and Imperialism

Monday, January 22nd

Lecture/Discussion

WL: “The Adventures of the Frontier in the Twentieth Century” (pp. 67-102)

Wednesday, January 24th

Discussion

VC: “Intimate Encounters: The Archaeology of Sexualities within Colonial Worlds” (pp. 1-10)

VC: “The Scale of the Intimate: Imperial Policies and Sexual Practices in San Francisco” (pp. 173-192)

Week 4: Gender & Sexuality in Colonialism

Monday, January 29th

Lecture/Discussion

VC: “Sexual Effects: Postcolonial and Queer Perspectives on the Archaeology of Sexualities and Empire” (pp. 11-28)

Wednesday, January 31st

Discussion

VC: “‘A Concubine is Still a Slave:’ Sexual Relations and Omani Colonial Identities in Nineteenth-Century East Africa” (pp. 67-84)

VC: “Obstinate Things” (pp. 303-320)

Week 5: Imperialist Nostalgia

Monday, February 5th

Lecture/Discussion

Rosaldo, Renato. 1989. Imperialist Nostalgia. *Representations* 26:107-122.

Wednesday, February 7th

Discussion

VC: “Monuments and Sexual Politics in New England Indian Country” (pp. 232-251)

VC: “Showing, Telling, Looking: Intimate Encounters in the Making of South African Archaeology” (pp. 290-302)

Week 6: Field Trip/Orientalism

Monday, February 12th Field Trip to MSU Special Collections

Wednesday, February 14th Discussion

Said, Edward. 1978. Introduction from *Orientalism*. New York: Vintage Books Edition. Available as eBook from MSU's Library.

Hull, Daniel. 2014. Orientalism: Islamic Archaeology and Its Colonial Context. In *Encyclopedia of Global Archaeology*, pp. 5614-5622.

Week 7: Field Trip/Workshop

Monday, February 19th Field Trip to Michigan History Center

Wednesday, February 21st Workshop Day (discuss marketing project)

Week 8: Power

Monday, February 26th Lecture/Discussion

Foucault, Michel. 1977. Excerpts from *Discipline & Punish: The Birth of the Prison*. New York: Vintage Books.

Wednesday, February 28th Discussion

VC: "The Curse of Intimacy: Transformations of the Domestic Sphere on the Late-Nineteenth Century Diamond Fields" (pp. 49-66)

Week 9: Subaltern

Monday, March 12th (no lecture)/Discussion

Spivak, Gayatri Chakravorty. 2010 (reprint). "Can the Subaltern Speak?" In *Can the Subaltern Speak? Reflections of the History of an Idea*, Rosalind C. Morris (ed.). New York: Columbia University Press.

Wednesday, March 14th Discussion

Hall, Martin. 1999. Subaltern Voices? Finding the Spaces between Things and Words. In *Historical Archaeology: Back From The Edge*, P. P. A. Funari, S. Jones and M. Hall (eds.), 193-203. London: Routledge.

Week 10: Film & Discussion

Monday, March 19th Watch Indiana Jones & the Temple of Doom

Wednesday, March 21st Dr. Dean L. Anderson (State Archaeologist for Michigan) Talk; Finish Movie/Discussion

Week 11: Colonial Mimicry

Monday, March 26th (no lecture)/Discussion

Bhabha, Homi. 1997. Of Mimicry and Man: The Ambivalence of Colonial Discourse. In *Tensions of Empire: Colonial Cultures in a Bourgeois World*, Frederick Cooper and Ann Laura Stoler (eds.), pp. 152-159. Berkeley: University of California Press.

Wednesday, March 28th Discussion

Pezzarossi, Guido. 2014. Camouflaging Consumption and Colonial Mimicry: The Materiality of a Colonial Nipmuc Household. *International Journal of Historical*

Archaeology, 18(1):146-174.

Week 12: Michigan Colonies & Frontiers (potential guest lecturer; TBA)

Monday, April 2nd

Michael Nassaney Visits Class

Read Nassaney's Article (draft format - please do not circulate) in D2L.

Wednesday, April 4th

Discussion

Surface-Evans, Sarah. 2016. Landscapes of Assimilation & Resistance: A Spatial Analysis of the Mount Pleasant Indian Industrial Boarding School. *International Journal of Historical Archaeology* 20(3): 574-588.

Week 13: Settler Colonialism

Monday, April 9th

(no lecture)/Discussion

Wolfe, Patrick. 2006. Settler Colonialism and the Elimination of the Native. *Journal of Genocide Research* 4:387-409.

Wednesday, April 11th

Discussion

Comaroff, John. 1989. Images of Empire, Contests of Conscience: Models of Colonial Domination in South Africa. *American Ethnologist* 16(4):661-685.

Week 14: Commodity Fetishism

Monday, April 16th

(no lecture)/Discussion

Marx, Karl. [1867] 1976. Excerpts from *Capital, Volume I*. London: Penguin Books.

Wednesday, April 18th

Discussion

McClintock, Anne. 1995. Soft-Soaping Empire: Commodity Racism and Imperial Advertising. In *Imperial Leather: Race, Gender, and Sexuality in the Colonial Conquest*, pp. 207-231. London: Routledge.

Week 15: Student Presentations/Course Reflections & Wrap-Up

RESOURCE CENTER FOR PERSONS WITH DISABILITIES

Michigan State University is committed to providing equal opportunity for participation in all programs, services and activities. Requests for accommodations by persons with disabilities may be made by contacting the Resource Center for Persons with Disabilities at **517-884-RCPD** or on the web at rcpd.msu.edu. Once your eligibility for an accommodation has been determined, you will be issued a verified individual services accommodation (“VISA”) form. Please present this form to me at the start of the term and/or two weeks prior to the accommodation date (test, project, etc). Requests received after this date will be honored whenever possible. To make an appointment with a specialist, contact: (517) 353-9642, or TTY: (517) 355-1293
The website for RCPD is <http://MYProfile.rcpd.msu.edu>.

LIMITS OF CONFIDENTIALITY

Essays, journals, and other materials submitted for this class are generally considered confidential pursuant to the University's student record policies. However, students should be aware that University employees, including instructors, may not be able to maintain confidentiality when it conflicts with their responsibility to report certain issues to protect the health and safety of MSU community members and others. As the instructor, I must report the following information to other University offices (including the Department of Police and Public Safety) if you share it with me:

- Suspected child abuse/neglect, even if this maltreatment happened when you were a child,
- Allegations of sexual assault or sexual harassment when they involve MSU students, faculty, or staff, and
- Credible threats of harm to oneself or to others.

These reports may trigger contact from a campus official who will want to talk with you about the incident that you have shared. In almost all cases, it will be your decision whether you wish to speak with that individual. If you would like to talk about these events in a more confidential setting you are encouraged to make an appointment with the MSU Counseling Center.

TECHNICAL ASSISTANCE

If you need technical assistance at any time during the course or to report a problem you can:

- Visit the Distance Learning Services Support Site
- Visit the Desire2Learn Help Site (<http://help.d2l.msu.edu/>)
- Or call Distance Learning Services: (800) 500-1554 or (517) 355-2345

COMMIT TO INTEGRITY: ACADEMIC HONESTY

Article 2.3.3 of the Academic Freedom Report states that "The student shares with the faculty the responsibility for maintaining the integrity of scholarship, grades, and professional standards." In addition, the (insert name of unit offering course) adheres to the policies on academic honesty as specified in General Student Regulations 1.0, Protection of Scholarship and Grades; the all-University Policy on Integrity of Scholarship and Grades; and Ordinance 17.00, Examinations. (See Spartan Life: Student Handbook and Resource Guide and/or the MSU Web site: www.msu.edu.)

Therefore, unless authorized by your instructor, you are expected to complete all course assignments, including homework, lab work, quizzes, tests and exams, without assistance from any source. You are expected to develop original work for this course; therefore, you may not submit coursework you completed for another course to satisfy the requirements for this course. Also, you are not authorized to use the www.allmsu.com Web site to complete any course work in this course. Students who violate MSU academic integrity rules may receive a penalty grade, including a failing grade on the assignment or in the course. Contact your instructor if you are unsure about the appropriateness of your course work. (See also the Academic Integrity webpage.)

DROPS AND ADDS

The last day to add this course is the end of the first week of classes. You should immediately make a copy of your amended schedule to verify you have added or dropped this course.

COMMERCIALIZATION LECTURE NOTES

Commercialization of lecture notes and university-provided course materials is not permitted in this course.

PUBLICATIONS

Some professional journals will not consider a submission for publication if the article has appeared on the Internet. Please notify your instructor in writing if you do not want your course papers posted to the course Web site.

BUILD RAPPORT

If you find that you have any trouble keeping up with assignments or other aspects of the course, make sure you let your instructor know as early as possible. As you will find, building rapport

and effective relationships are key to becoming an effective professional. Make sure that you are proactive in informing your instructor when difficulties arise during the semester so that we can help you find a solution.

DISRUPTIVE BEHAVIOR

Article 2.III.B.4 of the Academic Freedom Report (AFR) for students at Michigan State University states: "The student's behavior in the classroom shall be conducive to the teaching and learning process for all concerned." Article 2.III.B.10 of the AFR states that "The student has a right to scholarly relationships with faculty based on mutual trust and civility." General Student Regulation 5.02 states: "No student shall . . . interfere with the functions and services of the University (for example, but not limited to, classes . . .) such that the function or service is obstructed or disrupted. Students whose conduct adversely affects the learning environment in this classroom may be subject to disciplinary action through the Student Judicial Affairs office.

MSU ATTENDANCE POLICY

Students whose names do not appear on the official class list for this course may not attend this class. Students who fail to attend the first four class sessions or class by the fifth day of the semester, whichever occurs first, may be dropped from the course.