



August 1, 2020

Dear Colleague:

In the middle of the 14th century, as Europe was in the grip of bubonic plague, the Italian author Giovanni Boccaccio (1313–1375) wrote his masterpiece, *The Decameron*. The book is framed as a collection of stories told by a group of 10 young people who had fled Florence to escape the Black Death. Socially distanced in a villa outside the city, they told each other tales to pass the time and to provide a distraction from the pandemic. In 2020, as a different pandemic circled the globe, the Board of the Society for Historical Archaeology, with the health and safety of its members, staff, and the archaeological community in mind, made the difficult decision to alter the form of the 2021 annual conference. Rather than cancel altogether, an untenable and agonizing thought, the Board decided to take the SHA conference virtual.

This is, of course, a new direction for the SHA. The program will be organized to best accommodate a variety of papers, posters, and fora to discuss research, theory, methods, and interpretation, as usual, but also to provide opportunities for discussing our archaeological response to these strange times. Archaeologists are known for our ability to improvise, adapt, and overcome, whether broken field equipment, suddenly lost funding, or a global pandemic. We will socially distance together in January and create our own “Archaeological Decameron” to disseminate, discuss, and distract. The bar may not be quite as fun, but we have much to share.

Formed in 1967, the Society for Historical Archaeology (SHA) is the largest scholarly group concerned with the archaeology of the modern world (A.D. 1400-present). The main focus of the Society is the era since the beginning of European exploration. The SHA promotes scholarly research and dissemination of knowledge concerning historical archaeology. The Society is specifically concerned with the identification, excavation, interpretation, and conservation of sites and materials on land and underwater. Geographically, the SHA emphasizes the New World, but also includes European exploration and settlements in Africa, Asia, and Oceania.

In addition to the education presentations by archaeologists from around the world, the 2021 Conference will host a virtual Book Room that will include exhibits of products, services, and publications from companies and other organizations in the archaeological community. The SHA welcomes exhibitors who share its mission and agree with its Ethics Principles (<https://sha.org/about-us/ethics-statement/>), the SHA Sexual Harassment and Discrimination Policy (<https://sha.org/about-us/sha-sexual-harassment-discrimination-policy/>) and the Conference Code of Conduct (<https://sha.org/conferences/>) at the 2021 Conference on Historical and Underwater Archaeology, January 6-9, 2021 online.

How Will the Virtual Book Room Work?

Each exhibitor in the SHA 2021 Conference Virtual Book Room will have their company logo displayed on the Book Room section of the OpenWater Conference Platform along with their contact information (representative name, phone number, and email address) and a brief (50 words or less) description of your company, products or services. Each listing will also include three buttons offering visitors the options to email your representative, schedule a meeting with your representative, or visit your website. Exhibitors also have the options to add a video and marketing materials for attendees to view.



The fees for the 2021 Book Room are as follows:

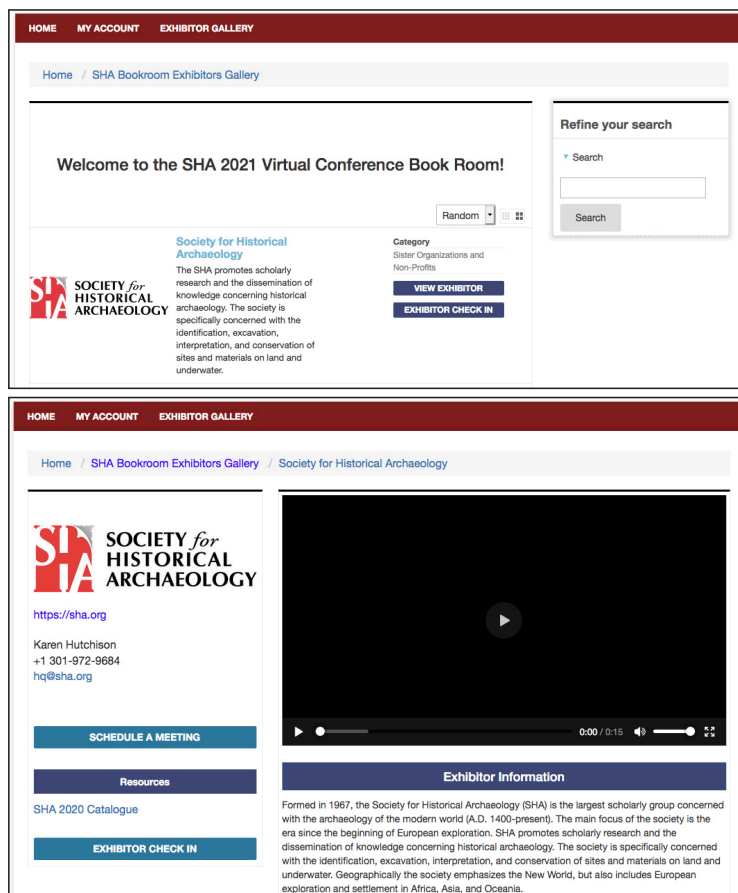
Companies/Publishers/For Profit Organizations.....	\$90
University Presses/Sister Organizations/Museums/Government Agencies/Non-profits	\$45

Please note that the fee for exhibiting in the SHA 2021 virtual Book Room does **not** include a conference registration for the exhibitor. If you wish to participate in the conference sessions, you will need to register at the regular rates.

All interested vendors must complete an Exhibitor Contract and indicate their agreement with the SHA Ethics Principles (<https://sha.org/about-us/ethics-statement>), the SHA Sexual Harassment and Discrimination Policy (<https://sha.org/about-us/sha-sexual-harassment-discrimination-policy/>) and the Conference Code of Conduct (<https://sha.org/conferences/>).

Full payment must accompany your completed Exhibitor Contract to ensure processing.

Once we have received your application and payment, we will send you a link to the OpenWater SHA Book Room Exhibitors form. You will need to register in the site before entering your information. Among the information you will be required to upload are: an exhibitor logo (300 x 300) dpi in jpg, jpeg, or png format only; a short, 1-2 sentence description for the full exhibitor list; and a full description (100 words max) for your exhibitor page, a contact name, phone number, email, video upload and marketing materials. Here is an example of how your exhibitor information will appear:



We look forward to having you join us as an exhibitor at the SHA 2021 Virtual Conference. If you have any questions, please contact the SHA at (301) 972-9684 or by email at hq@sha.org.



EXHIBITOR CONTRACT Deadline: Monday, November 16, 2020

Fax form with credit card information to: (866) 285-3512

Or mail payment/form to: SHA • 13017 Wisteria Drive #395 • Germantown, MD 20874

Questions: Contact Karen Hutchison at (301) 972-9684 or hq@sha.org

CONTACT INFORMATION

Organization _____ Contact Name _____

Address _____

City _____ State _____ Postal Code _____ Country _____

Telephone *include country code* _____ Fax _____ E-mail _____

REQUIRED

I agree

All exhibitors must indicate their agreement with the SHA Ethics Principles (<https://sha.org/aboutus/ethics-statement>), the SHA Sexual Harassment and Discrimination Policy (<https://sha.org/about-us/shasexual-harassment-discrimination-policy/>), and the Conference Code of Conduct (<https://sha.org/conferences/>).

BOOK ROOM OPTIONS

Companies/Publishers/For Profit Organizations	<input type="checkbox"/> US \$90	\$
University Presses/Sister Organizations/Museums/Government Agencies/Non-profits	<input type="checkbox"/> US \$45	\$
	Total	

PAYMENT OPTIONS

Amount Enclosed \$ _____ Check Enclosed – *made payable to SHA (US funds only)* MasterCard VISA Amex

Account No. _____ Exp. Date _____

Name on Card _____

Authorizing Signature _____

**There will be no refunds for cancellations.*