



June 1, 2016

Dear Colleague:

To celebrate the 50th anniversary of the Society for Historical Archaeology, we are going back to our roots, back to the beginning, to the birthplace of the American West in Fort Worth, Texas – “where the west begins.” As a sister city to Dallas, Fort Worth was founded in 1849 following the conclusion of the Mexican-American War (1846-1848) as a protective frontier outpost for new settlers destined for the region. Fort Worth has a unique history and is emblematic of western heritage: from its origins as a “Cowtown” to the gambling and lawlessness that was to characterize the city in the later 19th century, earning it the reputation as “Hell’s Half Acre.” As one of the largest cities in the state, Fort Worth is a seat of commercial activity and has deep ties to the oil and gas exploration for which Texas is also famous. It has a thriving cultural district and a wide range of restaurants and local attractions close to the conference hotel.

Advancing Frontiers: Where the Next 50 Years of SHA Begin, the theme of the SHA 2017 Conference, acknowledges the pioneering spirit of innovation and advancement in the field of archaeological and historical studies that drives forward our understanding of history.

Formed in 1967, the Society for Historical Archaeology (SHA) is the largest scholarly group concerned with the archaeology of the modern world (A.D. 1400-present). The main focus of the Society is the era since the beginning of European exploration. The SHA promotes scholarly research and dissemination of knowledge concerning historical archaeology. The Society is specifically concerned with the identification, excavation, interpretation, and conservation of sites and materials on land and underwater. Geographically, the SHA emphasizes the New World, but also includes European exploration and settlements in Africa, Asia, and Oceania.

In addition to the education presentations by archaeologists from around the world, the 2017 Conference will host a Book Room that will include exhibits of products, services, and publications from companies and other organizations in the archaeological community. The SHA welcomes exhibitors who share its mission and agree with its Ethics Principles (<https://sha.org/about-us/ethics-statement/>) at the 2017 Conference on Historical and Underwater Archaeology, January 4-7, 2017 in Fort Worth, Texas.

The 2017 Book Room hours are as follows:

Wednesday, January 4	<i>Set-up:</i> 10:00 am – 5:00 pm
Thursday, January 5	8:30 am – 5:00 pm
Friday, January 6	8:30 am – 5:00 pm
Saturday, January 7	8:30 am – 11:00 am
	<i>Dismantle:</i> 11:00 am – 12:00 pm

Each manned display will receive one (1) 6’ x 2’ skirted table and two (2) chairs. Unmanned tables will receive one (1) 6’ x 2’ skirted table. Each exhibit should be installed so as not to obstruct the view of, or interfere with, other exhibitors.



The fees for the 2017 Book Room are as follows:

Manned Tabletop Displays

Companies/Publishers/For Profit Organizations \$550 per table (includes one full conference registration and one exhibitor staff registration*)

University Presses/Sister Organizations/Museums/Government Agencies/Non-profits \$330 per table (includes one full conference registration and one exhibitor staff registration*)

Unmanned Browse Tables

Companies/Publishers/For Profit Organizations \$250 per table

University Presses/Sister Organizations/Museums/Government Agencies/Non-profits \$150 per table

* Please note that the exhibitor staff registration is intended for an individual who will be manning the Book Room table full-time. Exhibitor staff are not permitted to attend education sessions or present papers at the conference. If you plan to attend sessions or present/participate in a session at the conference, you must have a full conference registration. Exhibitor staff are invited to participate in complimentary special events at the Conference.

All interested vendors must complete an Exhibitor Contract and indicate their agreement with the SHA Ethics Principles (https://sha.org/about-us/ethics-statement). Please be aware that space is limited and will be assigned on a first come/first served basis, once a completed Exhibitor Contract and payment have been received. In the event your preferred space is unavailable, SHA staff will contact you to discuss alternate locations. Full payment must accompany your completed Exhibitor Contract to ensure processing.

A confirmation packet will be sent to all contracted exhibitors after November 1, 2016. This packet will include conference registration and exhibitor staff registration forms as well as shipping and electrical forms. All forms must be completed and returned to the SHA office by December 16, 2016.

If you have any questions, please contact Karen Hutchison at (301) 972-9684:

Fax (866) 285-3512

E-mail hq@sha.org

SHA website www.sha.org

SHA Student Paper Prize Donations

Each year, student members of the Society for Historical Archaeology, who plan to present papers at the Society’s annual conference, are invited to submit their papers for consideration in the SHA’s Student Paper Prize Competition. The winner of the Student Paper Prize is recognized at the Conference at the SHA’s Annual Business Meeting and receives a prize from the Society.

For the 2017 Conference in Fort Worth, the SHA wishes to present the winner of the Student Paper Prize Competition with a collection of books on historical archaeology. To this end, we are asking publishers to consider donating at least one book to the SHA for this prize. If you are able to donate a publication for the 2017 Student Paper Prize, please contact Karen Hutchison at the SHA at hq@sha.org.



EXHIBITOR CONTRACT Deadline: Friday, November 4, 2016

Fax form with credit card information to: (866) 285-3512

Or mail payment/form to: SHA
13017 Wisteria Drive #395
Germantown, MD 20874

Questions: Contact Karen Hutchison at (301) 972-9684 or hq@sha.org

CONTACT INFORMATION

Organization _____ Contact Name _____
 Address _____
 City _____ State _____ Postal Code _____ Country _____
 Telephone *include country code* _____ Fax _____ E-mail _____

REQUIRED

All exhibitors must indicated their agreement with the SHA Ethics Principles (<https://sha.org/about-us/ethics-statement>)

I agree

PERSON(S) MANNING DISPLAY

Complimentary Full Registration _____

Exhibitor Staff Registration _____

Please provide a short description of your organization (50 words or less) to be included in the 2017 Conference Program:

SPACE ASSIGNMENT: MANNED TABLES ONLY — see attached floorplan. Please indicate your preferred location(s).

1st choice _____ 2nd choice _____ 3rd choice _____ 4th choice _____

	Per Table	# Tables	Total
Manned Tabletop Displays			
Companies/Publishers/For Profit Organizations	<input type="checkbox"/> US \$550	#	\$
University Presses/Sister Organizations/Museums/Government Agencies/Non-profits	<input type="checkbox"/> US \$330	#	\$
Unmanned Browse Tables			
Companies/Publishers/For Profit Organizations	<input type="checkbox"/> US \$250	#	\$
University Presses/Sister Organizations/Museums/Government Agencies/Non-Profits	<input type="checkbox"/> US \$150	#	\$
Total			

PAYMENT OPTIONS

Amount Enclosed \$ _____ Check Enclosed – *made payable to SHA (US funds only)* MasterCard VISA Amex

Account No. _____ Exp. Date _____

Name on Card _____

Authorizing Signature _____

*Cancellations must be received in writing by the SHA by Friday, November 4, 2016 and will be subject to a 25% cancellation fee. Cancellations received after Friday, November 4, 2016 will receive no refund.



Texas F Ballroom Floorplan

(as of June 14, 2016)

