Appendix D – Good Service Dairy, San Antonio Dairy, Farmers Dairies

Good Service Dairy Bottles

Type 1 – ELMORE & FIELDSN PROP. / PHONE 4025W / GOOD SERVICE DAIRY

Method of Manufacture: Machine
Color: Colorless
Size: 7 ½" (h); 3.0" (d) (note that this bottle is distinctly oval in cross-section)
Primary Labeling Style: Embossed
Finish: Cap Seat
Capacity: 1 pt.
Overall Bottle Design: Cylindrical

Front Description
Shoulder: Embossed - ONE PINT
Body: Embossed plate - ELMORE & FIELDSN PROP. (arch) / PHONE 4025W (horizontal) / GOOD SERVICE DAIRY (inverted arch)
Heel: Embossed - E 48

Back Description
Shoulder: Bare
Body: Bare
Heel: Bare
Base: Bare (ejection scar)
Manufacturer: Essex Glass Co. (1906-1920)
Dating: [1917-1919] J.C. Elmore and C.C. Fielden were only the proprietors of Good Service Dairy for at least three years. Although Fielden disappeared from the record in 1920, Elmore owned the dairy until at least 1924. Good Service was not listed again in the city directories until 1948, although it was obviously in business in between.
Collection(s): Author’s collection.
Type 2 – GOOD SERVICE / FORT BLISS / GRADE / DAIRY

Method of Manufacture: Machine
Color: Colorless
Size (in cm.): 7 ½" (h); 3.0" (d)
Primary Labeling Style: Embossed
Finish: Cap Seat
Capacity: 1 pt.
Overall Bottle Design: Cylindrical

Front Description
Shoulder: Embossed - ONE PINT / LIQUID (slight arch)
Body: Embossed plate - GOOD SERVICE (arch) / FORT (slight upward slant) BLISS (slight downward slant) / GRADE-in-an-elongated-diamond (letters increasing in size from G to A then decreasing again to E) / DAIRY (inverted arch)
Heel: Embossed - L-G

Back Description
Shoulder: Bare
Body: Bare
Heel: Embossed - SEALED 52 / 258
Base: Embossed - G (very large) / 36
Manufacturer: Liberty Glass Company (1934-1957)
Dating: [1930s] I have found no historic records for Good Service Dairy during this period.
Collection(s): Author’s collection.

Type 3 – GOOD SERVICE / RAW / A / PASTEURIZED / DAIRY

Example 1

Method of Manufacture: Machine
Color: Colorless
Size: 7 ¼" (h); 3.0" (d)
Primary Labeling Style: Orange Pyroglazed
Finish: Cap Seat

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Capacity: 1 pt.

**Overall Bottle Design:** Cylindrical

**Front Description**

**Neck:** Embossed ring

**Body:** Orange Pyroglazed - A Pyroglazed circle enclosed GOOD SERVICE (arch) at the top of the circle and DAIRY (inverted arch) at the bottom. Between the two were three small orange flowers on both right and left sides. In the center of the circle was a capital “A” enclosed by a horizontally elongated diamond. Above the diamond was RAW (arch) with PASTEURIZED (inverted arch) below. The two were connected by arcs of tiny dots.

**Heel:** Embossed - MTC ONE PINT LIQUID / A

**Back Description**

**Body:** Orange Pyroglazed - Remember (cursive) / THEY / NEED / THE / BEST with a drawing to the right of a baby holding a giant milk bottle over his shoulder

**Heel:** Embossed - REGESTERED SEALED 1-11-14

**Base:** Embossed - S G (very large) 7 with 40 (sideways) in the ejection ring in the center of the “G”

**Manufacturer:** Thatcher Manufacturing Co. (ca. 1923-1951)

**Dating:** [1940]

**Collection(s):** Author’s collection.

**Example 2**

**Method of Manufacture:** Machine

**Color:** Colorless

**Size:** 7 ¼” (h); 3.0” (d)

**Primary Labeling Style:** Orange Pyroglazed

**Finish:** Cap Seat [flat or squared outside of finish]

**Capacity:** 1 pt.

**Overall Bottle Design:** Cylindrical

**Front Description**

**Neck:** Bare

**Body:** Orange Pyroglazed - A Pyroglazed circle enclosed GOOD SERVICE (arch) at the top of the circle and DAIRY (inverted arch) at the bottom. Between the two were three small orange
flowers on both right and left sides. In the center of the circle was a capital “A” enclosed by a horizontally elongated diamond. Above the diamond was RAW (arch) with PASTEURIZED (inverted arch) below. The two were connected by arcs of tiny dots.

Heel: Embossed - L-G REG. CAL. 481-1

**Back Description**

Body: Orange Pyroglazed - Remember (cursive) / THEY / NEED / THE / BEST with a drawing to the right of a baby holding a giant milk bottle over his shoulder

Heel: Embossed - {triangle with 7/____/MIN} ONE PINT LIQUID

Base: Embossed - 7 in ejection ring/ C 41

Manufacturer: Liberty Glass Co. (1934-1957)

Dating: [1941]

Collection(s): Author’s collection.

Example 3

Method of Manufacture: Machine

Color: Colorless

Size: 8 ½" (h); 3 3/4" (d)

Primary Labeling Style: Orange Pyroglazed

Finish: Cap Seat

Capacity: 1 qt.

Overall Bottle Design: Cylindrical squat bottle

**Front Description**

Neck: Embossed ring

Body: Orange Pyroglazed - A Pyroglazed circle enclosed GOOD SERVICE (arch) at the top of the circle and DAIRY (inverted arch) at the bottom. Between the two were three small orange flowers on both right and left sides. In the center of the circle was a capital “A” enclosed by a horizontally elongated diamond. Above the diamond was RAW (arch) with PASTEURIZED (inverted arch) below. The two were connected by arcs of tiny dots.

Heel: Embossed - MTC ONE QUART LIQUID / A

**Back Description**

Body: Orange Pyroglazed - Remember (cursive) / THEY / NEED / THE / BEST with a drawing to the right of a baby holding a giant milk bottle over his shoulder
Heel: Embossed - REGISTERED / D1
Base: Embossed - 7 {ejection scar} S / 46 (inverted)
Manufacturer: Thatcher Manufacturing Co. (ca. 1923-1951)
Dating: [1946]
Collection(s): Author’s collection.

Type 4 – GOOD / SERVICE / A / PASTEURIZED / DAIRY [square bottle]

Method of Manufacture: Machine
Color: Colorless
Size (in cm.): 21.9 (h); 8.3 (d);
Primary Labeling Style: Orange Pyroglazed
Finish: Multicap
Capacity: 1 qt.
Overall Bottle Design: Square in cross section

Front Description
Body: Orange Pyroglazed - A Pyroglazed oval enclosed GOOD / SERVICE (arch) at the top of the oval and DAIRY (inverted arch) at the bottom. Above GOOD/SERVICE and below DAIRY were three small orange flowers. In the center of the oval was a capital “A” enclosed by a horizontally elongated diamond. Above the diamond was GRADE (arch) with PASTEURIZED below (inverted arch). The two were connected by arcs of tiny dots.
Heel: Embossed - MWX-925 REG.; (right side) - SEALED I-in-an-oval S

Back Description
Body: Orange Pyroglazed - Remember (cursive) / drawing to the right of a baby holding a giant milk bottle over his shoulder / THEY / NEED / THE / BEST (last two words were offset to the right
Heel: Embossed - ONE QUART; (left side) - LIQUID 245
Base: Embossed - Duraglas (cursive) / 122 (large) / 9 55
Manufacturer: Owens-Illinois Glass Company (1954-present) (Giarde 1980:77)
Dating: [late 1940s-1955 or later]
Collection(s): Author’s collection.
San Antonio & Farmers Dairies

San Antonio Dairy (1921-1938)
Farmers Dairy (1933-1938)
San Antonio & Farmers Dairies (1938)
Farmers Dairies (1939-present)

Type 1 – SAN ANTONIO DAIRY / PHONE M 1597 / N / EL PASO, TEXAS

Method of Manufacture: Machine
Color: Colorless
Size (in cm.): 18.2 (h); 7.8 (d); 3.6 throat; 4.2 cap seat
Primary Labeling Style: Embossed
Finish: Cap Seat
Capacity: 1 pt.
Overall Bottle Design: Cylindrical

Front Description
Body: Embossed (plate mold) - SAN ANTONIO DAIRY (arch) / PHONE M 1597 (horizontal) / N / EL PASO, TEXAS (inverted arch) {Note: same phone number as Farmers & S A & F}
Heel: Embossed - ONE PINT

Back Description
Body: Bare
Heel: Embossed - S-in-a-star / 2
Base: Bare (ejection scar)
Manufacturer: Southern Glass Company (1917-1931) (Giarde 1980:109)
Dating: [1926-1931] The MAIN or M phone numbers were changed in 1948 to only numerals.
Collection(s): Author’s collection.

Type 2 – S.A. and F. / DAIRIES / MAIN 1597 / EL PASO, TEX.

Method of Manufacture: Machine
Color: Colorless
Size (in cm.): 18.3 (h); 7.8 (d); 3.6 throat; 4.2 cap seat
Primary Labeling Style: Embossed
Finish: Cap Seat
Capacity: 1 pt.
Overall Bottle Design: Cylindrical

Front Description
Neck: Four offset rows of embossed, conical projections circumscribing the neck
Shoulder: Embossed - N (large cursive)
Body: Embossed - S.A. and (upwardly-slanted cursive) F. / DAIRIES / MAIN 1597 / EL PASO, TEX.
Heel: Embossed - ONE PINT LIQUID

Back Description
Neck: See front
Body: Embossed - Use More Milk / “Nature's Finest Food” (upwardly-slanted cursive) read with bottle on its side, finish to the left
Heel: Embossed - L-G / 454 [variation L-G / 643
Base: Embossed - N (large cursive) / 38
Dating: [1934-1940] Bottles of this type were probably used during the time Liberty Glass Co. used the L-G manufacturer's mark. The MAIN or M phone numbers were changed in 1948 to only numerals.
Collection(s): Author’s collection

Type 3 – FARMERS / DAIRIES / MAIN 1597 / EL PASO, TEX.

Method of Manufacture: Machine
Color: Colorless
Size (in cm.): 24.0 (h); 9.9 (d); 3.8 throat; 4.2 cap seat
Primary Labeling Style: Embossed
Finish: Cap Seat
Capacity: 1 qt.
Overall Bottle Design: Cylindrical

Front Description
Neck: Four offset rows of embossed, conical projections circumscribing the neck (note that
these are farther apart than on the earlier S.A.&F. bottles)

**Shoulder:** Bare

**Body:** Embossed: FARMERS / DAIRIES / MAIN 1597 / EL PASO, TEX.

**Heel:** Embossed: ONE QUART LIQUID

**Back Description**

**Neck:** See front

**Shoulder:** Bare

**Body:** Embossed - 24 Hours Fresher / Bottled At The Farm (upwardly-slanted cursive) read with bottle on its side, finish to the left

**Heel:** Embossed - MTC REG. CAL.

**Base:** Embossed - N (large - cursive) with 42 (left) and S (bottom)

**Manufacturer:** Thatcher Manufacturing Co. (ca. 1925-1949)

**Dating:** 1940s [1942]

**Collection(s):** Author’s collection.

**Method of Manufacture:** Machine

**Color:** Colorless

**Size (in cm.):** 24.0 (h); 9.9 (d); 3.8 throat; 4.2 cap seat

**Primary Labeling Style:** Embossed

**Finish:** Cap Seat

**Capacity:** 1 qt.

**Overall Bottle Design:** Cylindrical

**Front Description**

**Neck:** Four offset rows of embossed, conical projections circumscribing the neck (note that these are farther apart than on the earlier S.A.&F. bottles)

**Shoulder:** Bare

**Body:** Embossed: FARMERS / DAIRIES / MAIN 1597 / EL PASO, TEX.

**Heel:** Embossed: ONE QUART LIQUID

**Back Description**

**Neck:** See front

**Shoulder:** Bare

**Body:** Embossed - 24 Hours Fresher / Bottled At The Farm (upwardly-slanted cursive) read with bottle on its side, finish to the left

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Heel: L52 SEALED-REGISTERED
Base: Embossed - N (large - cursive) with 5 in ejection ring
Manufacturer: Thatcher Manufacturing Co. (1921-1970s)
Dating: 1940s
Collection(s): Author’s collection.

Method of Manufacture: Machine
Color: Colorless
Size: 7 ¼" (h); 3" (d)
Primary Labeling Style: Embossed
Finish: Cap Seat
Capacity: 1 pt.
Overall Bottle Design: Cylindrical

Front Description
Neck: Four offset rows of embossed, conical projections circumscribing the neck (note that these are farther apart than on the earlier S.A.&F. bottles)
Shoulder: Bare
Body: Embossed: FARMERS / DAIRIES / MAIN 1597 / EL PASO, TEX.
Heel: Embossed: ONE PINT LIQUID

Back Description
Neck: See front
Shoulder: Bare
Body: Embossed - 24 Hours Fresher / Bottled At The Farm (upwardly-slanted cursive) read with bottle on its side, finish to the left
Heel: Embossed - MTC REG. CAL. / A
Base: Embossed - N (large - cursive) 42
Manufacturer: Thatcher Manufacturing Co. (1921-1970s)
Dating: 1942
Collection(s): Author’s collection.

Method of Manufacture: Machine
Color: Colorless
Size: 7 ¼" (h); 3" (d)
Primary Labeling Style: Embossed
Finish: Cap Seat
Capacity: 1 pt.
Overall Bottle Design: Cylindrical

Front Description
Neck: Four offset rows of embossed, conical projections circumscribing the neck (note that these are farther apart than on the earlier S.A.&F. bottles)
Shoulder: Bare
Body: Embossed: FARMERS / DAIRIES / MAIN 1597 / EL PASO, TEX.
Heel: Embossed: ONE PINT LIQUID

Back Description
Neck: See front
Shoulder: Bare
Body: Embossed - 24 Hours Fresher / Bottled At The Farm (upwardly-slanted cursive) read with bottle on its side, finish to the left
Heel: Embossed - REG. CAL. / SEALED BB48
Base: Embossed - 18 <0> 1 / large N (cursive)
Manufacturer: Owens-Illinois Glass Co. (1929-ca. 1960)
Dating: 1941
Collection(s): Author’s collection.

Method of Manufacture: Machine
Color: Colorless
Size: 7 ¼" (h); 3" (d)
Primary Labeling Style: Embossed
Finish: Cap Seat
Capacity: 1 pt.
Overall Bottle Design: Cylindrical

Front Description
Neck: Four offset rows of embossed, conical projections circumscribing the neck (note that these are farther apart than on the earlier S.A.&F. bottles)
Shoulder: Bare
Body: Embossed: FARMERS / DAIRIES / MAIN 1597 / EL PASO, TEX.
Heel: Embossed: ONE PINT LIQUID

Back Description
Neck: See front
Shoulder: Bare
Body: Embossed - 24 Hours Fresher / Bottled At The Farm (upwardly-slanted cursive) read with bottle on its side, finish to the left
Heel: Embossed - L-G REG. CAL. A747
Base: Embossed - 25 (backwards) in ejection scar / 39 [no large N!]
Manufacturer: Thatcher Manufacturing Co. (1921-1970s)
Dating: 1939
Collection(s): Author’s collection.

Method of Manufacture: Machine
Color: Colorless
Size: 5 3/8" (h); 2 3/8" (d)
Primary Labeling Style: Embossed
Finish: Cap Seat
Capacity: ½ pt.
Overall Bottle Design: Cylindrical

Front Description
Neck: Four offset rows of embossed, conical projections circumscribing the neck (note that these are farther apart than on the earlier S.A.&F. bottles)
Shoulder: Bare
Body: Embossed: FARMERS / DAIRIES / MAIN 1957 / EL PASO, TEX. [note error phone number]
Heel: Embossed: HALF PINT LIQUID

Back Description
Neck: See front
Shoulder: Bare
Body: Embossed - 24 Hours Fresher / Bottled At The Farm (upwardly-slanted cursive) read with bottle on its side, finish to the left
Heel: Embossed - L-G REG. CAL. 1378-1
Base: Embossed - N (large - cursive) 45
Manufacturer: Liberty Glass Co. (1924-1970s)
Dating: 1945
Collection(s): Author’s collection.

Method of Manufacture: Machine
Color: Colorless
Size: 5 3/8" (h); 2 3/8" (d)
Primary Labeling Style: Embossed
Finish: Cap Seat
Capacity: ½ pt.
Overall Bottle Design: Cylindrical

Front Description
Neck: Four offset rows of embossed, conical projections circumscribing the neck (note that these are farther apart than on the earlier S.A.&F. bottles)
Shoulder: Bare
Body: Embossed: FARMERS / DAIRIES / MAIN 1957 / EL PASO, TEX. [note error phone number]
Heel: Embossed: HALF PINT LIQUID / 1

Back Description
Neck: See front
Shoulder: Bare
Body: Embossed - 24 Hours Fresher / Bottled At The Farm (upwardly-slanted cursive) read with bottle on its side, finish to the left
Heel: Embossed - L52 (52 in crook of L) SEALED REGISTERED
Base: Embossed - N (large - cursive)
Manufacturer: Lamb Glass Co. (1921-1970s)
Dating: unknown
Collection(s): Author’s collection.

Wholesome Dairy Bottles

Method of Manufacture: Machine
Color: Colorless
Size: 7 ¼" (h); 3" (d)

**Primary Labeling Style:** Embossed

**Finish:** Cap Seat

**Capacity:** 1 pt.

**Overall Bottle Design:** Cylindrical

**Front Description**

**Shoulder:** Embossed: ONE PINT (slight arch) / LIQUID (slight arch)

**Body:** Embossed - WHOLESALE (arch) / DAIRY / FOR / WHOLESALE MILK / PRODUCTS (all horizontal) / PHONE MAIN 820 (inverted arch)

**Heel:** Embossed - MTC REGISTERED / B1

**Back Description**

**Body:** Bare

**Heel:** Embossed - SEALED 1-11-14

**Base:** Embossed - 41 / large WH / S

**Manufacturer:** Thatcher Manufacturing Company

**Dating:** 1941

**Collection(s):** Author’s collection.