Appendix C

Bottles from Price’s Dairies

Type 1 – PRICE’S (plate) Dacro (crown)

Method of Manufacture: Machine
Color: Colorless
Size: 9 ¼" (h); 3 3/4" (d)
Primary Labeling Style:
Finish: Dacro (crown)
Capacity: 1 qt.
Overall Bottle Design: Cylindrical

Front Description
Neck/Shoulder: Embossed circle (plate mold ring)
Body: Embossed: ONE QUART / LIQUID (arches) / Prices (cursive with underlining tail from “s” within round plate mold)
Heel: MTC 1 11

Back Description
Neck/Shoulder: same as front
Body: Embossed: WASH & RETURN
Heel: Bare
Base: Embossed - 3E0 in ejection ring
Manufacturer: Thatcher Manufacturing Co. (ca. 1923-1951)
Dating: [1930-1937] Thatcher embedded its date code in the ejection ring from 1923 to about 1937, usually with a capital letter in between the two digits. Both before and after that time, the two-digit date code was embossed elsewhere on the base (Giarde 1980:117). Thus, the 3E0 in the ejection mark is a 1930 date code.
Collection(s): Author’s collection.

Method of Manufacture: Machine
Color: Colorless
Size: 9 ½" (h); 3 3/4" (d)
Primary Labeling Style:
Finish: Dacro (crown)
Capacity: 1 qt.
Overall Bottle Design: Cylindrical

Front Description
Neck/Shoulder: Embossed circle (plate mold ring)
Body: Embossed: ONE QUART / LIQUID (arches) / Prices (cursive with underlining tail from “s” within round plate mold)
Heel: MTC 1 11

Back Description
Neck/Shoulder: same as front
Body: Embossed: WASH & RETURN
Heel: Embossed: SEALED 1-11-14
Base: Embossed - S 37 (in ejection ring) 7
Manufacturer: Thatcher Manufacturing Co. (ca. 1923-1951)
Dating: [1930-1937] Thatcher embedded its date code in the ejection ring from 1923 to about 1937, usually with a capital letter in between the two digits. Both before and after that time, the two-digit date code was embossed elsewhere on the base (Giarde 1980:117). Thus, the 37 in the ejection mark is a 1937 date code.
Collection(s): Author’s collection.

Type 2 – Price’s / MILK; embossed bands on body; phone on reverse

Method of Manufacture: Machine
Color: Colorless
Size: 9 ½" (h); 3 3/4" (d)
Primary Labeling Style: Embossed
Finish: Cap Seat
Capacity: 1 qt.
Overall Bottle Design: Cylindrical with four steps down from the rim (no supports) and two embossed rings encircling the top and bottom of the body labeling area

Front Description
Neck/Shoulder: Bare
**Body:** Embossed - Price’s (cursive) with underlining tail sweeping back from the “s” / MILK

**Heel:** Embossed - SEALED 53  L-G 54

**Back Description**

**Neck/Shoulder:** Bare

**Body:** Embossed - MAIN 2050 / EL PASO, TEXAS

**Heel:** Embossed - ONE QUART LIQUID

**Base:** Embossed - PATENT APPLIED FOR / P (large) 35

**Manufacturer:** Liberty Glass Co. (1934-1957)

**Dating:** [1935-?] Price’s had two phone numbers (Main 2049 and 2050) until 1928, the first year with a single number. The phone number changed from MAIN 2050 to 5-2711 in 1948. This bottle was made in 1935.

**Collection(s):** Author’s collection.

**Type 3 – Price’s / DAIRY / CO.; vertical ribs on shoulder & neck; phone reverse**

**Variation A**

**Method of Manufacture:** Machine

**Color:** Colorless

**Size:** 9 3/8” (h); 3 3/4” (d)

**Primary Labeling Style:** Embossed

**Finish:** Cap Seat – syrup finish

**Capacity:** 1 qt.

**Overall Bottle Design:** Cylindrical

**Front Description**

**Neck:** Twelve embossed vertical ribs tapering to points at the top

**Shoulder:** Embossed - ONE QUART

**Body:** Embossed - Price’s (cursive) with underlining tail sweeping back from the “s” / DAIRY / CO.

**Heel:** Bare

**Back Description**

**Neck:** See front

**Shoulder:** Bare

**Body:** Embossed - PHONE MAIN 2050 / EL PASO, TEXAS / WASH AND RETURN
Heel: Bare  
Base: Embossed - P (large)  
Manufacturer: unknown  
Dating: [ca. 1930s] This bottle is unusual for two reasons. First, it is the only Price’s bottle I have seen with the thicker “syrup” finish. Second, the bottle has no codes of any sort.  
Collection(s): Author’s collection.  

Variation B  

Method of Manufacture: Machine  
Color: Colorless  
Size: 7 ¼” (h); 3" (d)  
Primary Labeling Style: Embossed  
Finish: Cap Seat  
Capacity: 1 pt.  
Overall Bottle Design: Cylindrical  

Front Description  
Neck: Twelve embossed vertical ribs tapering to points at the top  
Shoulder: Embossed - ONE PINT  
Body: Embossed - Price’s (cursive) with underlining tail sweeping back from the “s”/DAIRY/CO.  
Heel: Bare  

Back Description  
Neck: See front  
Shoulder: Bare  
Body: Embossed - PHONE MAIN 2050 / EL PASO, TEXAS / WASH AND RETURN  
Heel: Embossed - SEALED BB 48  
Base: Embossed - P (large) / Duraglas (cursive) with 18 <0> 3 sideways in relation to the “P”  
Manufacturer: Owens-Illinois Glass Co. (1929-ca. 1960)  
Dating: [1943] This is the “default” bottle for Type 3. This specific bottle was made in 1943.  
Collection(s): Author’s collection.
Method of Manufacture: Machine
Color: Colorless
Size: 7 ¼" (h); 3" (d)
Primary Labeling Style: Embossed
Finish: Multicap
Capacity: 1 pt.
Overall Bottle Design: Cylindrical

Front Description
Neck: Twelve embossed vertical ribs tapering to points at the top
Shoulder: Embossed - ONE PINT
Body: Embossed - Price’s (cursive) with underlining tail sweeping back from the “s”/DAIRY/COC.
Heel: Embossed - A 1

Back Description
Neck: See front
Shoulder: Bare
Body: Embossed - PHONE MAIN 2050/EL PASO, TEXAS/WASH AND RETURN
Heel: Embossed - SEALED BB 48
Base: Embossed - P (large) with 18 <0> 1 sideways in relation to the “P”
Manufacturer: Owens-Illinois Glass Co. (1929-ca. 1960)

Dating: [1941] The finish was rarely used by Price’s on this type of bottle. This may have been an experiment. The type of finish was not available in 1931, and Plant 18 (Columbus, Ohio) converted to TV tubes in 1948, so the bottle could only have been made in 1941.

Collection(s): Author’s collection.

Method of Manufacture: Machine
Color: Colorless
Size: 5 3/8" (h); 2 ¼" (d)
Primary Labeling Style: Embossed
Finish: Cap Seat
Capacity: ½ pt.
Overall Bottle Design: Cylindrical
Front Description
Neck: Twelve embossed vertical ribs tapering to points at the top
Shoulder: Embossed - ONE HALF PINT
Body: Embossed - Price’s (cursive) with underlining tail sweeping back from the “s” / DAIRY / CO.
Heel: Embossed - 1 A

Back Description
Neck: See front
Shoulder: Bare
Body: Embossed - PHONE MAIN 2050 / EL PASO, TEXAS / WASH AND RETURN
Heel: Embossed - SEALED BB 48
Base: Embossed - P (large) / 18 <0> 1 slightly offset in relation to the “P”
Manufacturer: Owens-Illinois Glass Co. (1929-ca. 1960)
Dating: [1941] This is the “default” bottle for Type 3.
Collection(s): Author’s collection.

Variation C

Method of Manufacture: Machine
Color: Colorless
Size: 5 3/8" (h); 2 ¼" (d)
Primary Labeling Style: Embossed
Finish: Cap Seat with four steps down on the roll and ten vertical supports
Capacity: ½ pt.
Overall Bottle Design: Cylindrical

Front Description
Neck: Twelve embossed vertical ribs tapering to points at the top
Shoulder: Bare
Body: Embossed - Price’s (cursive) with underlining tail sweeping back from the “s” / DAIRY / CO.
Heel: Embossed - L-G / REG. CAL.

Back Description
Neck: See front
Shoulder: Embossed - ONE HALF PINT

Body: Embossed - PHONE MAIN 2050 / EL PASO, TEXAS / WASH AND RETURN

Heel: Embossed - 116 8-2

Base: Embossed - PATENTED No 2076124 / P (large) / 41

Manufacturer: Liberty Glass Co. (1934-1957)

Dating: [1941] Both the finish and REG. CAL. are unusual for Price’s. The patent number is for the finish. This is at least the 3rd bottle dated 1941. The other two are identical except for size and probably were from the same order. This, however, was made by a different company.

A quart example from eBay had “REG. CAL. / B 1166-2” on the back heel and LARGE P with “PAT. NO. 20756124” and “45” on the base.

Collection(s): Author’s collection.

Variations: Although I did not record finishes and manufacturer variations, eBay auctions included date codes of 37, 38, and 47. Another eBay bottle was embossed “large P 18 <0> 2; no Duraglas” on the base.

Type 4 – PHONE MAIN 2050 / Price’s / DAIRY / CO. / EL PASO, TEXAS – Dacro

Method of Manufacture: Machine

Color: Colorless

Size: 9 ½” (h); 3 3/4” (d); throat

Primary Labeling Style: Embossed

Finish: Dacro

Capacity: 1 qt.

Overall Bottle Design: Cylindrical

Front Description

Shoulder: Embossed – ONE QUART / LIQUID (both slight arch)

Body: Embossed (plate mold) – PHONE MAIN 2050 (arch) / Price’s (cursive) / DAIRY / CO. (all three horizontal) / EL PASO, TEXAS (inverted arch)

Heel: Embossed - REGISTERED / 37

Back Description

Body: Bare

Heel: Embossed - SEALED BB48 / ML 490

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**Base:** Embossed - 18 <0> 4 / P (large with ejection scar in center of bottle) / Duraglas (cursive –
to right of “P”) / Dacro (cursive with underlining tail from “o”) / PAT.DES.86037 (inverted
arch)

**Manufacturer:** Owens-Illinois Glass Co. (1929-1960)

**Dating:** (1944) Plant No. 18, at Columbus, Ohio, made bottles from 1930 to 1948, when it
retooled to manufacture TV tubes. This bottle was made in 1944.

**Collection(s):** Author’s collection.

**Type 5 – Square (Pryoglaze)**

**Method of Manufacture:** Machine

**Color:** Colorless

**Size (in cm.):** 21.7 (h); 8.4 (d); 3.0 throat

**Primary Labeling Style:** Orange Pyroglazed

**Finish:** Econopour

**Capacity:** 1 qt.

**Overall Bottle Design:** Square in cross section

**Front Description**

**Body:** Orange Pyroglazed - “IF IT’S / Price’s (cursive) / IT’S PURE”

**Heel:** Embossed - ONE QUART; right side - LIQUID

**Back Description**

**Body:** Orange Pyroglazed - PLEASE / RETURN / BOTTLES / DAILY (underlined)/[drawing of
man carrying giant milk bottle]

**Heel:** Embossed - MHX 900 REG.; left side - SEALED BB 48

**Base:** Embossed - 9 <0> 48 / 9 (ejection ring) / Duraglas (cursive) / X

**Manufacturer:** Owens-Illinois Glass Co. (1929-1960)

**Dating:** (1948) This was one of the early square bottles used in El Paso in 1948.

**Collection(s):** Author's collection.

**Method of Manufacture:** Machine

**Color:** Colorless

**Size (in cm.):** 22.1 (h); 8.4 (d); 2.9 throat; 3.3 cap seat

**Primary Labeling Style:** Orange Pyroglazed
Finish: Econopour plus cap seat
Capacity: 1 qt.
Overall Bottle Design: Square in cross section

Front Description
Body: Orange Pyroglazed - “IF IT’S / Price’s (cursive) / IT'S PURE”
Heel: Embossed - LIQUID 2; right side - MHX 900 REG.

Back Description
Body: Orange Pyroglazed - Solid orange, vertical rectangle with WHAT BEVERAGE /
SATISFIES THIRST / AND IMPROVES / HEALTH? stenciled above a stenciled drawing of a
lady with what appears to be a pointer in her hand (school teacher?). Below her is a slightly up-
tilted horizontal rectangle stenciled into the background with THE ANSWER: / MILK / THE
FOOD-DRINK.
Heel: Embossed - SEALED I-in-an-oval-superimposed-on-an-elongated-diamond S; left side -
ONE QUART
Base: Embossed - Duraglass (cursive) / X / 15 51 [another bottle is identical in all aspects
except that the last number is 9 instead of 51 – this probably indicates 1949]
Manufacturer: Owens-Illinois Glass Co. (1929-1960)
Dating: (1951) This was one of the early square bottles used in El Paso.
Collection(s): Author's collection.

Other Containers

Creamer

ACL: Red Pyroglaze - Price’s (upwardly-slanted cursive in an oval) / PURE CREAM
Shape: Round in cross section
Finish: Large
Sides: 1
Base: Embossed - 12 <0> 9 / 4 with machine scar
Manufacturer: Owens-Illinois Glass Co. (1929-1960)
Dating: [mid- to late 1940s] These were probably used until the square creamers came into
fashion about 1947, although this bottle was probably made in 1949.
Collection: Lynn Loomis collection.
Method of Manufacture:  Machine

Color:  Colorless
Size:  2 1/8" (h); 1" (d)
Primary Labeling Style:  Red Pyroglazed
Finish:  Cap-seat (squared edges)
Capacity:  Creamer
Overall Bottle Design:  Square in cross section - creamer

Front Description
Body:  Red Pyroglazed - Price’s (upwardly slanted in an oval) / PURE / CREAM
Heel:  Bare

Back Description
Body:  Same as front
Heel:  Bare
Base:  Embossed - 10 plus machine scar

Manufacturer:  Unknown. According to Giarde (1980:93), “the overwhelming majority of glass coffee creamers which have survived were made by Owens-Illinois. Only an occasional creamer is found which is unmarked or made by another company.” Unfortunately, this is one of those that is unmarked.

Dating:  [1950s] At least one round creamer had a date code – probably for 1949 – so these square ones were likely used during the 1950s.
Collection(s):  Author’s collection.

Cottage Cheese

Method of Manufacture:  Machine
Color:  Colorless
Size (in cm.):  5 ¼" (h); 2 2/8" (d)
Primary Labeling Style:  Embossed
Finish:  Wide-Mouth Cap Seat
Capacity:  12 oz.
Overall Bottle Design:  Cylindrical jar with no threads on finish
Front Description
Body:  Embossed in plate - Price’s (cursive) with underlining tail sweeping back from the “s” /
**Cottage Cheese Tumblers**

Gay Nineties Set

**Method of Manufacture:** Turn-mold (machine)

**Color:** Forest Green

**Size (in inches):** 5 (h); 2 ½ (d - rim); 3 3/4 (d - body)

**Primary Labeling Style:** White ACL

**Finish:** Rim (cottage cheese jar/drinking glass)

**Capacity:** 11 oz.

**Overall Bottle Design:** Globular tumbler

**Front Description**

**Body:** White ACL - line drawing of a bicycle built for two / A Bundle of Joy (cursive)

**Back Description**

**Body:** Bare

**Base:** Bare

**Lid:** Snap-on potmetal lid - embossed - CREAMED COTTAGE CHEESE (arch) / MFG’D BY (arch) / PRICE’S / CREAMERIES / INC. (all horizontal) / EL PASO, TEX. ROSWELL N.M. (arch) / 11 OZ. NET

**Manufacturer:** Anchor Hocking Glass Co.

**Dating:** [early 1950s] Cottage cheese jars that could be reused as drinking glasses were popular in the 1950s and included lids that identified the issuing company. An ad (EPT 8/1/1950) illustrated the Gay Nineties Set. The ad called them “Sparkling Conversation Pieces . . .
Beautiful, glowing glasses, in rich, forest green, decorated with clever, sure to be talked about, Gay Nineties figures. These lovely glasses are yours for the asking at your favorite dealer’s (sic) or from your neighborhood Price’s routeman. . . . Price’s delicious, creamed Cottage Cheese – capped with safe, snap-on lids.”

Price’s also offered “an EXTRA premium.” If a customer brought eight metal lids from the cottage cheese glasses and $1.89 to the Price’s salesroom at 600 N. Piedras, they would receive a “sixteen-piece set of forest-green glassware, to match your glasses.” The set, made by Anchor Hocking, included four plates, four bowls, four cups, and four saucers.

**Collection(s):** Author’s collection.

* Variations in ACL design on goblets:
  - Drawing of a horseless carriage; caption – “Gas Buggy” (cursive)
  - Drawing of a sleigh pulled by a horse; caption – “Open Sleigh” (cursive)
  - Drawing of a horse-drawn cab; caption – The Hansom

**Square Dance Set**

**Method of Manufacture:** Turn-mold (machine)

**Color:** Forest Green

**Size (in inches):** 6 ½ (h); 3 13/16 (d - rim); 2 3/8 (d- heel)

**Primary Labeling Style:** White ACL

**Finish:** Rim (cottage cheese jar/drinking glass)

**Capacity:** 16 oz.

**Overall Bottle Design:** Cylindrical with upward taper from heel to rim

**Front Description**

**Body:** White ACL - line drawing of three musicians with violin, banjo, and harmonica / ”Hoe Down” (cursive - surrounded by musical notes)*

**Back Description**

**Body:** Bare

**Base:** Bare

**Lid:** Snap-on potmetal lid - embossed - CREAMED COTTAGE CHEESE (arch) / MFG’D BY (arch) / PRICE’S/CREAMERIES / INC. (all horizontal) / EL PASO, TEX. ROSWELL N.M. (arch) / 16 oz. NET (arch)
**Manufacturer:** Unknown, although the ad (see below) notes Anchor Hocking

**Dating:** [early 1950s] Cottage cheese jars that could be reused as drinking glasses were popular in the 1950s and included lids that identified the issuing company. The glasses were advertised in early 1951.

**Collection(s):** Author’s collection.

* Variations in ACL design on glasses:
  - Drawing of a square-dance caller with megaphone, howling dog, and whiskey jug; caption – “Partners All” (cursive - surrounded by musical notes)
  - Drawing of a dancing couple; caption – “Swing her high/swing her low” (cursive - surrounded by musical notes)
  - Drawing of two dancers; caption – “Do Si Do” (cursive - surrounded by musical notes)

Sun Country Sketches Set

**Method of Manufacture:** Turn-mold (machine)

**Color:** Forest Green

**Size (in inches):** 5 (h); 2 3/16 (d - rim); 1 13/16 (d- body)

**Primary Labeling Style:** White ACL

**Finish:** Rim (cottage cheese jar/drinking glass)

**Capacity:** 9 oz.

**Overall Bottle Design:** Globular tumbler

**Front Description**

**Body:** White ACL - line drawing of a southwestern mission building / Ancient Mission (cursive)

**Back Description**

**Body:** Bare

**Base:** Bare

**Lid:** Snap-on potmetal lid - embossed - CREAMED COTTAGE CHEESE (arch) / MFG’D BY (arch) / PRICE’S / CREAMERIES / INC. (all horizontal) / EL PASO, TEX. ROSWELL N.M. (arch) / 9 OZ. NET

**Manufacturer:** Anchor Hocking Glass Co.

**Dating:** [early 1950s] Cottage cheese jars that could be reused as drinking glasses were popular in the 1950s and included lids that identified the issuing company. These tumblers were advertised in early 1952.* Variations in ACL design on glasses:
Drawing of a yucca plant – “Desert Yucca” (cursive)
Drawing of a lake scene – “Elephant Butte Lake” (cursive)
Drawing of cowboys branding cattle by a fire – “Cattle Branding” (cursive)
Drawing of cowboys herding cattle – “The Roundup” (cursive)
Drawing of dancing Indians – “Indian Tribal Dance” (cursive)
Drawing of a rodeo scene – “Southwestern Rodeo” (cursive)
Drawing of a cave entrance – “Carlsbad Caverns” (cursive)