

Appendix A
Soda Bottlers, Owners/Managers, and Dates of Operation

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Table A-1 - Bottlers, Owners/Managers, and Dates of Operation

Company	Owner/Manager (O/M)	Dates
Reber & Co.	T.L. Reber (O)	1898-1899
Alamogordo Bottling Works	George A. Weigele (O)	1910-1914
Alamogordo Bottling Works	Jerry M. Johnson (O)	1914-1920
Alamogordo Bottling Works	L.H. Karosen (O)	1920-1922
Alamogordo Bottling Works	D.R. Pharr (O)	1922-1923
Alamogordo Bottling Works	A.B. Rose (O)	1923-1928
Crystal Bottling Works	E.L. Craig (O)	1928-1930
Crystal Beverage Co.	Thomas J. O’Conor (O)	1930-1947
Crystal Beverage Co.	R.F. Douglas, et al. (O)	1946-1948?
Alamogordo Coca-Cola Bottling Co.	Thomas C. Lucky (M)	1955*-1964
Alamogordo Coca-Cola Bottling Co.	William H. Vanderland (M)	1964-1971
Alamogordo Coca-Cola Bottling Co.	Irwin G. Sarver (M)	1971-1972**
Alamogordo Coca-Cola Bottling Co.	L.W. “Buz” Zink (M)	1972**-1975
Pecos Valley Coca-Cola Bottling Co.	Ronald L. Milburn (M)	1975-1977
Pecos Valley Coca-Cola Bottling Co.	Ken Josselyn (M)	1977-1989
The Coca-Cola Bottling Group, Southwest	Steve Peacock (M)	1989-present
Consolidated Bottlers, Inc.	various managers	1962†-1975
Consolidated Bottlers, Inc.	Mike Haines (M)	1975-1989
Pepsi-Cola West	Mike Haines (M)	1989-present

* Magnolia Coca-Cola Bottling Co. of El Paso delivered product to Alamogordo prior to this date.

** The Alamogordo City Directory claims Sarver as manager during these dates; in an interview, Buz Zink said he came to Alamogordo in late 1970 to manage the plant. I cannot resolve the conflicting information.

† Consolidated Bottlers, Inc. of Roswell, NM, delived product to Alamogordo prior to this date.

