



## Texas 2011 Sponsorship Roundup!

**The Society for Historical Archaeology's  
Conference on Historical and Underwater Archaeology  
Austin, Texas  
January 5-9, 2011**

**THE SHA NEEDS YOUR HELP!** For more than four decades the SHA has been at the forefront in the dissemination of scholarly research on historical archaeology in North America and beyond. Our annual conference each January is our major opportunity to share with others our most recent research findings, advances in theories and methods, strategies for improving public archaeology, and invaluable opportunities for professional interaction. We invite you to be a sponsor of the conference and to help us make Austin the best conference yet!

The annual conference is organized and run mainly by volunteers who form the local site committee that depends on registration fees and fundraising in order to ensure a successful conference. Financial contributions are vitally important to help keep conference expenses low and to encourage maximum participation. Each year, the SHA has been fortunate to have an increasingly larger conference operating fund as the result of generous donations from members, directors, consulting firms, and other sponsors. We hope to enlist your support for the 2011 conference!

Listed on the back are areas where we need support. Please use the Sponsorship Invitation Form (available for download at [www.sha.org/about/conferences/2011.cfm](http://www.sha.org/about/conferences/2011.cfm)) to identify which event or activity you wish to support and the level of contribution you would like to make. All sponsors will be acknowledged in the conference program and on a large sign board displayed throughout the duration of the meeting at the main entrance of the conference. Additional levels of acknowledgement are noted on the Sponsorship Invitation Form. (Please contact the 2011 Conference Co-chairs for more information: Jim Bruseth at [Jim.Bruseth@thc.state.tx.us](mailto:Jim.Bruseth@thc.state.tx.us) or Maria Franklin at [mfranklin@mail.utexas.edu](mailto:mfranklin@mail.utexas.edu).)

*We need your help for the following:*

### **Thursday evening reception at the Bob Bullock Texas State History Museum in memory of the late Dr. Kathleen Gilmore, former SHA President and J. C. Harrington awardee**

Attendees will have the opportunity to visit all three floors of the museum, dine on a Texas fajita buffet, and listen to great Austin music, while celebrating the life of Kathleen Gilmore. Sponsors will have their support identified on a large sign at the entrance to the reception. We are requesting \$6,000 to help subsidize this event.

### **Friday night dance**

Austin is known as the "Live Music Capital of the World"! Help us make the Friday night dance extraordinary by having one of Austin's most popular dance bands for entertainment. Have your name listed on a large sign at the dance for supporting this great evening event. The amount needed to support this event is \$6,800.

### **Free drink tickets for Wednesday, Thursday, and Friday night events**

Please help us make the Austin 2011 Conference memorable by providing free beer and wine drink tickets for each of our evening events. Sponsors will have their name and logo printed on the tickets. We hope to provide one drink ticket for each of our evening events. The cost for each event is \$1,500.

### **African Diaspora Archaeology Forum**

This forum, offered at SHA in one form or another since the early 1990's, will be very special this year because Robert Farris Thompson will be joining us for a talk and additional discussion with several noted scholars in the field of African Diaspora Archaeology. As a noted art historian of the Black Atlantic, Thompson does not usually attend archaeology conferences, despite his profound influence on the field. Sponsors will be listed in the program as supporting this very special session. Cost is \$3300.

### **Student reception**

Help welcome our students to our conference by providing refreshments. Your sponsorship will be displayed at the event, and we are asking for \$1,800 to support it.

### **Program Booklet**

An important part of our conference is the program containing all of the conference sessions and presentation abstracts. This invaluable reference is the best way to quickly identify which sessions you want to attend and a great way to contact colleagues afterwards to get copies of papers. Your name will be prominently displayed in the booklet as a supporter. The cost for printing the abstracts is \$8,000, and we are asking for donations in \$500 increments.

### **President's Appreciation Reception**

Every year the SHA President hosts an reception to thank the SHA board and the many others that have helped the society during the year. We want to make this year's reception a special time to recognize all of the accomplishments our colleagues had made for the SHA in 2010. You will be a special invited guest to the reception and recognized for being a major supporter. The cost for this event is \$3,500.

**THANK YOU!**