



May 8, 2009

Dear Colleague:

The 43rd Annual Conference on Historical and Underwater Archaeology will be held at Amelia Island Plantation, located just north of Jacksonville, Florida. Amelia Island is situated between the Atlantic Ocean and the Intracoastal Waterway, providing the perfect setting for this year’s conference theme, *Coastal Connections: Integrating Terrestrial and Underwater Archaeology*. Coastal communities of all sizes provide many opportunities for archaeological discussion on current research and theoretical approaches to the coast, but also provide an opportunity to discuss archaeological responsibilities within the profession, and with the public. In addition to the educational sessions and meetings of archaeologists from around the world, the Conference will include an exhibition of products, services and publications from companies and other organizations in the archaeological community. We hope that you will join us where the land meets the sea at Amelia Island Plantation, Florida, January 6-9, 2010.

Formed in 1967, the Society for Historical Archaeology (SHA) is the largest scholarly group concerned with the archaeology of the modern world (A.D. 1400-present). The main focus of the Society is the era since the beginning of European exploration. SHA promotes scholarly research and the dissemination of knowledge concerning historical archaeology. The Society is specifically concerned with the identification, excavation, interpretation, and conservation of sites and materials on land and underwater. Geographically, the SHA emphasizes the New World, but also includes European exploration and settlements in Africa, Asia, and Oceania. SHA welcomes exhibitors who share its mission and code of ethics at the 2010 Conference on Historical and Underwater Archaeology!

The SHA will offer tabletop space in its Book Room for publications and exhibits relevant to historical and maritime archaeology. The Book Room will be located in Amelia 1 & 2 of the Amelia Island Plantation Conference Center, Amelia Island, Florida.

The 2010 Book Room hours are as follows:

Wednesday, January 6	<i>Set-up:</i> 10:00 a.m. - 5:00 p.m.
Thursday, January 7	8:30 a.m. - 5:00 p.m.
Friday, January 8	8:30 a.m. - 5:00 p.m.
Saturday, January 9	8:30 a.m. - 11:00 a.m. <i>Dismantle:</i> 11:00 a.m. - 12Noon

Each manned display will receive one (1) 6’x30” skirted table and two (2) chairs. For the unmanned tables, we will have a section in the ballroom designated for your materials. Each exhibit should be installed so as not to obstruct the view of, or interfere with, the exhibits of others.

The fees for the 2010 Book Room are as follows:

Manned Tabletop Displays

Companies/Publishers/For Profit Organizations.....t\$500 per table
(includes one full conference registration and one exhibitor staff registration)

University Presses/Sister Organizations/Museums/
Government Agencies/Non-profits.....\$300 per table
(includes one full conference registration and one exhibitor staff registration)

Unmanned Browse Tables

Companies/Publishers/For Profit Organizations\$200 per table

University Presses/Sister Organizations/Museums/
Government Agencies/Non-profits.....\$100 per table



Each manned table entitles an organization to one (1) full conference registration and one (1) exhibitor staff registration. A full conference registration includes entry to paper presentations and complimentary special events. The exhibitor staff registration includes entry to the complimentary special events only. Exhibitors are welcome to purchase tickets for events with a fee (*i.e.*, *Thursday's Reception, Awards Banquet*).

All interested vendors must complete an application/contract for exhibit space. Please be aware that *space is limited* and will be allocated on a first come, first-served basis. In the event that your preferred space is unavailable, SHA staff will call you to discuss alternate locations. Full payment must accompany your completed Exhibitor Contract to ensure processing. Once contracts are received, a confirmation packet will be sent with information concerning conference registration, shipping and electrical, and telephone connections. The SHA reserves the right to alter the floorplan or to relocate tables at its discretion.

If you have any questions, please contact Kate Fitzgerald, CMP, Director of Meetings at:

Direct Line:	1-240-404-6489
Main SHA Line:	1-301-990-2454
Fax:	1-301-990-9771
E-mail:	kfitzgerald@mgmtsol.com
SHA website:	www.sha.org

SHA Student Paper Prize Donations

Each year, student members of the Society for Historical Archaeology, who plan to present papers at the Society's annual conference, are invited to submit their papers for consideration in the SHA's Student Paper Prize Competition. The winner of the Student Paper Prize is recognized at the Conference at the SHA's Annual Business Meeting and receives a prize from the Society.

For the 2010 Conference in Amelia Island, the SHA wishes to present the winner of the Student Paper Prize Competition with a collection of books on historical archaeology. To this end, we are asking publishers to consider donating at least one book to the SHA for this prize. All donations will be acknowledged by the SHA at the 2010 Conference. If you are able to donate a publication for the 2010 Student Paper Prize, please contact Karen Hutchison at the SHA at hq@sha.org.

Thank you for your consideration, and we look forward to seeing you in Amelia Island!

Best regards,

Kate Fitzgerald, CMP
Director of Meetings



EXHIBITOR CONTRACT Deadline: Friday, November 6, 2009

Fax form with credit card information to: 1-301-990-9771

Or mail payment/form to: SHA
9707 Key West Avenue, Suite 100
Rockville, MD 20850

Questions: Contact Kate Fitzgerald at 1-240-404-6489 or kfitzgerald@mgmtsol.com

CONTACT INFORMATION

Organization _____ Contact Name _____

Address _____

City _____ State _____ Postal Code _____ Country _____

Telephone *include country code* _____ Fax _____ E-mail _____

PERSON(S) MANNING DISPLAY

Complimentary Full Registration _____

Exhibitor Staff Registration _____

Please provide a short description of your organization (50 words or less) to be included in the 2010 Conference Program:

SPACE ASSIGNMENT: MANNED TABLES ONLY — see attached floorplan. Please indicate your preferred location(s).

1st choice _____ 2nd choice _____ 3rd choice _____ 4th choice _____

	Per Table	# Tables	Total
Manned Tabletop Displays			
Companies/Publishers/For Profit Organizations	<input type="checkbox"/> US \$500	#	\$
University Presses/Sister Organizations/Museums/Government Agencies/Non-profits	<input type="checkbox"/> US \$300	#	\$
Unmanned Browse Tables			
Companies/Publishers/For Profit Organizations	<input type="checkbox"/> US \$200	#	\$
University Presses/Sister Organizations/Museums/Government Agencies/Non-Profits	<input type="checkbox"/> US \$100	#	\$
Total			

PAYMENT OPTIONS

Amount Enclosed \$ _____ Check Enclosed – *made payable to SHA (US funds only)* MasterCard VISA Amex

Account No. _____ Exp. Date _____

Name on Card _____

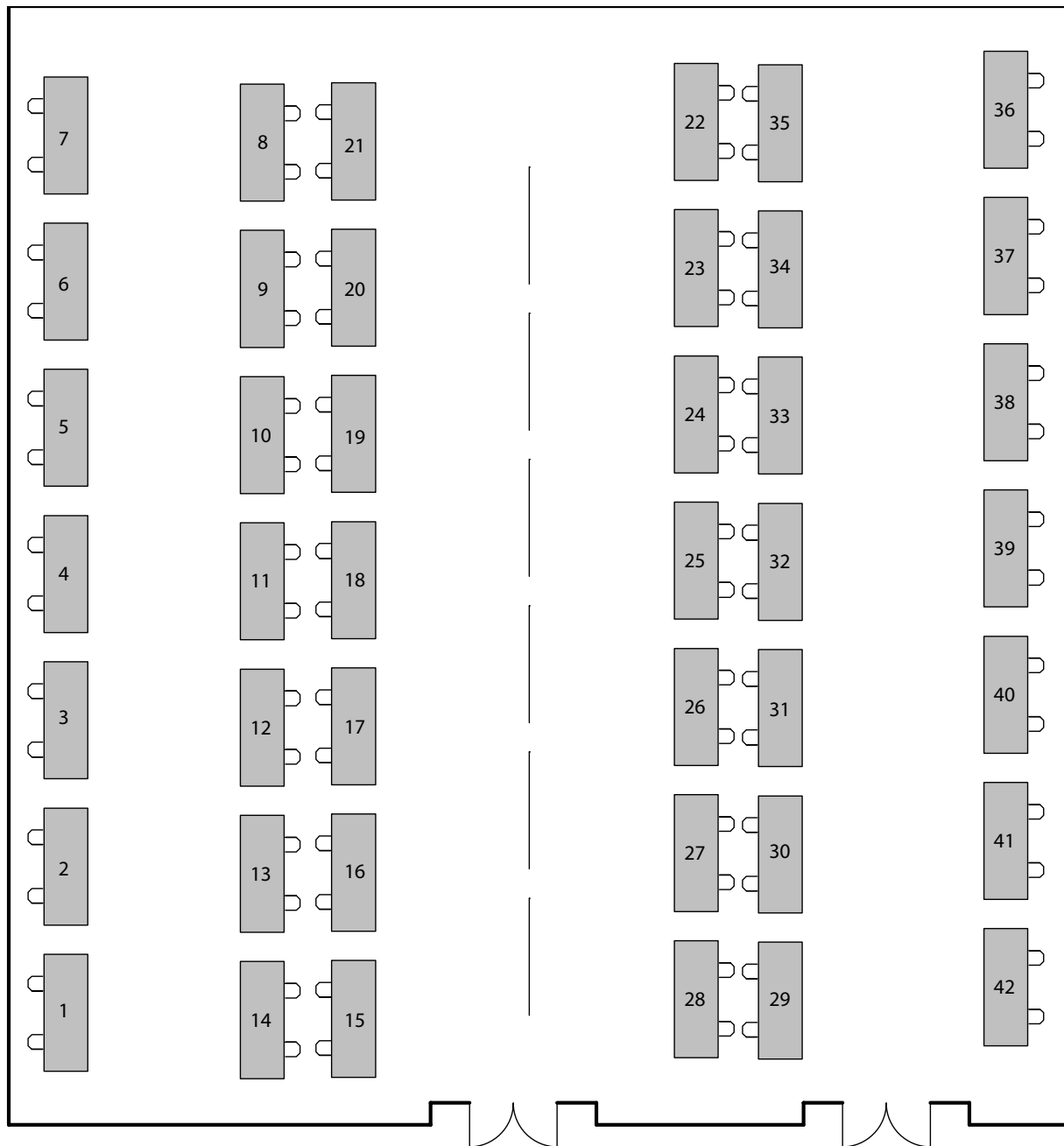
Authorizing Signature _____

Cancellations received in writing by Friday, November 6, 2009 will be subject to a 25% cancellation fee. Cancellations made after Friday, November 6, 2009 will receive no refund.



SHA 2010 BOOKROOM

Amelia Island Plantation Conference Center, Amelia 1 & 2



LOBBY