

**Society for Historical Archaeology**

**2013 Conference on Historical and Underwater Archaeology**

**Leicester, UK**

**January 9-13, 2012**

The Society for Historical Archaeology’s 2013 Conference:

* Is the **main academic and professional updating opportunity** for historical archaeologists working in North America and around the world in both academic and practice-based roles;
* Offers a wide choice of high quality **workshops and presentations**, high profile **plenary speakers** and plenty of **networking opportunities**; and
* Is expected to attract between 800 and 1100 participants from institutions across the world, but predominantly from North America and the U.K. Attendees include academics, students, field archaeologists, museum and heritage professionals, and staff and representatives from government and other agencies.

We invite you to sponsor our annual conference to **showcase the work and products of your organization.** A range of sponsorship options is set out below, but contact Conference Chairs Audrey Horning at [a.horning@qub.ac.uk](mailto:a.horning@qub.ac.uk) or Sarah Tarlow at [sat12@leicester.ac.uk](mailto:sat12@leicester.ac.uk) to discuss alternative possibilities or specific combinations or options. Sponsorship commitments must be made by **October 31, 2012** to include your organization in all relevant conference publications.

**SPONSORSHIP OPPORTUNITIES**

**A. Principal Sponsor (Limited to Three)**

A special opportunity for top billing as one of our principal sponsors. You will receive a complementary space in the SHA Book Room and your logo will appear on the conference website, on printed materials, and on conference signage, as appropriate.

**£5000 (GBP) or $7,850 (US)**

**B. Sponsor – Conference Bags**

A smart briefcase-style conference bag will be given to conference registrants bearing your company name as a one-color along alongside the SHA logo.

**£2500 (GBP) or $3,950 (US)**

**C. Sponsor – Social Event**

* Sponsor one of the receptions or special events at the SHA 2013 Conference.
* Opening Reception (Wednesday evening) **- £1500 (GBP) or $2,400 (US)**
* Reception at Snibston Discovery Centre (Thursday evening) - **£1500 (GBP) or $2,400 (US)**
* Awards Banquet Dance (Friday evening) - **£1000 (GBP) or $1,600 (US)**

**D. Sponsor – Public Archaeology Session**

An afternoon of archaeology-themed activities and talks open to the general public of the surrounding region (Saturday afternoon) - **£1500 (GBP) or $2,400 (US)**

**E. Sponsor – Plenary Session**

Professional archaeologists from each permanently inhabited continent with speak on how the conference them of globalization, immigration and transformation relates to their parts of the world. - **£2000 (GBP) or $3,150 (USA)**

*Note: Sponsorship packages A-E above include: 1) your logo on the conference website, program, and on signage and notices at the conference venue; 2) inclusion of your promotional leaflet or small brochure in each conference registrant’s bag; and 3) two tickets to either the SHA Awards Banquet (Friday evening) or the Snibston Discovery Centre Reception (Thursday evening).*

**PROMOTIONAL OPPORTUNITIES**

**F. Branded tea and coffee breaks**

Includes an opportunity to have your company banner displayed in the refreshment areas.

* Half day (morning or afternoon) - **£700 (GBP) or $1,100 (US)**
* Full day (morning and afternoon) - **£1400 (GBP) or $2,200 (US)**

**G. Memory Sticks**

All Conference registrants will receive the 2013 SHA Conference abstracts pre-loaded on a computer memory stick carrying your company’s logo. - **£500 (GBP) or $800 (US).**

**H. Notepads/pens**

Your branded notepad and pen will be placed in each conference registrant’s bag. (Notepad and pen to be provided by company.) - **£200(GBP) or $325 (US).**

*Note: Promotional packages F-H above include: 1) your logo on the conference website and in the conference program which is given to all registrants; and 2) one ticket to the SHA Awards Banquet (Friday evening).*

**I. Inserts in Conference Bags**

Include your flyer or leaflet (1xA4 sheet) in the conference bags given to each registrant. - **£350 (GBP) or $565 (US)**

**Please contact Karen Hutchison at** [**Karen@sha.org**](mailto:Karen@sha.org) **or 301-972-9684 to sign up as a SHA 2013 Conference Sponsor!**