

SPONSORSHIP VISIBILITY OPTIONS



SHA Québec 2014

QUESTIONS THAT COUNT
LES ENJEUX PRIORITAIRES

PLATINUM

*Marquis de Montcalm*¹ **\$5,000 +**

- Your logo reproduced at 100 %
 - On web site “Sponsors” page with hot link to your web site
 - On PowerPoint slide projected during Plenary Session and Awards Banquet
 - On PDF poster downloaded from our web site
 - On “Thanks to Our Sponsors” posters displayed on conference premises
 - On participants bag
 - In program
- Recognition in addresses during plenary session
- Contribution mentioned in press releases

GOLD

*General James Wolfe*² **\$2,000 – \$4,999**

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SILVER

*Chaussegros de Léry*³ **\$500 – \$1,999**

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BRONZE

*Lord Dufferin*⁴ **\$50 – \$499**

- Your name mentioned
 - On web site “Sponsors” page
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1. Louis Joseph de Montcalm-Gozon, marquis de Saint-Véran, dit de Montcalm (1712-1759), commanded the French army in 1759. He lost his life in the Battle of the Plains of Abraham.
 2. James Wolfe (1727-1759) commanded the British forces in 1759. He lost his life in the Battle of the Plains of Abraham.
 3. Gaspard-Joseph Chaussegros de Léry (1682-1756) was the French military engineer responsible for building the still-standing 1745 ramparts.
 4. Sir Frederick Temple Hamilton-Temple-Blackwood, Lord Dufferin (1826-1902), was Governor General of Canada and is considered the chief proponent for saving the fortifications from destruction following the withdrawal of the British army in 1871.