



2027 CONFERENCE ON HISTORICAL AND UNDERWATER ARCHAEOLOGY

JANUARY 6-10, 2027

AUSTIN DOWNTOWN MARRIOTT ▪ AUSTIN, TX

June 22, 2026

Dear Colleague:

The organizing committee of the 2027 Conference on Historical and Underwater Archaeology invites you to Austin, Texas, for the 60th annual SHA conference. The 2027 SHA conference will be held at the Austin Marriott Downtown in the heart of the city. Located on East Cesar Chavez in downtown Austin, the conference hotel is as close as it gets to some of the city's best features, including historic institutions such as the state capitol, the haunted Driskill Hotel, the walking trails of Ladybird Lake and the Greenbelt, and live music and vibrant nightlife, all of which come together to define Austin's "weird" cultural identity.

Our conference theme, Reflection on the Power of Place, invites you to consider how locations both create and conversely are shaped by culture. Through various forms of storytelling, collective action, and events, places can become powerful expressions of identity. In exploring this theme, we recognize that our inquiries are deeply rooted in the unique and diverse histories and identities of the places we study. The vast region that we today call Texas has served as a powerful anchor to Indigenous communities' cultural and spiritual practices for millennia. Texas has also seen many flags shape and reshape its culture and history. Between the Spanish and French Empires, the Mexican and Texas Republics, the United States, and the Confederacy, the geographic region that is Texas has long served as a backdrop through which global history has played out. Texas' sense of place is embodied through its symbolism, architecture, and iconic landscapes. Its material record reflects the place-bound stories of those who experienced, responded to, and negotiated life within its boundaries.

Historical archaeology in Texas is an ever-growing and vibrant community of professionals who bring wide-ranging perspectives and expertise to the field. Educational institutions across the state, such as University of Texas at Austin and San Antonio, Texas Tech University, Texas State University, Southern Methodist University, and Rice University have long histories of pushing the frontiers of engaged research with descendant communities, answering important questions of early colonial encounters, and addressing more-recent issues of diasporic experiences. Texas A&M University boasts one of the oldest degree-granting programs in the United States for nautical archaeology. The Texas Historical Commission provides immense statewide support to research and preservation efforts through the documentation of over 88,000 archaeological sites across Texas. Building on this foundation, cultural resource management and academic archaeologists have launched numerous projects across the state with recent and current projects at the Antioch Colony and Bolivar Archaeological Project, Washington-on-the-Brazos, and the Alamo. To explore earlier Indigenous histories in precolonial Texas, Caddo Mounds State Historic Site celebrates the rich lives of ancestral Caddo in northeast Texas.

The Society for Historical Archaeology is the largest scholarly group concerned with the archaeology of the modern world (A.D. 1400-present). The main focus of the Society is the era since the beginning of European exploration. The SHA promotes scholarly research and the dissemination of knowledge concerning historical archaeology. The Society is specifically concerned with the identification, excavation, interpretation, and conservation of sites and materials on land and underwater. Geographically, the SHA emphasizes the New World, but also includes European exploration and settlements in Africa, Asia, and Oceania.

In addition to presentations by archaeologists from around the world, the 2027 Conference will feature a Book Room with exhibits of products, services, and publications from companies and other organizations in the archaeological community. The SHA welcomes exhibitors who share its mission and agree with its Ethics Principles (<https://sha.org/about-us/ethics-statement/>), the SHA Sexual Harassment and Discrimination Policy (<https://sha.org/about-us/sha-sexual-harassment-discrimination-policy/>), and the Conference Code of Conduct (<https://sha.org/conferences/>).

The year 2027 marks the 60th anniversary of the SHA annual conference, an event that was born deep in the heart of Texas as the first organizing conference was held at Southern Methodist University (SMU) in Dallas in 1967. Through this conference's sessions, social events, and field trips, we look forward to drawing on our disciplinary history to envision a better future together.



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The 2027 Book Room will be in Moontower Hall. The Book Room hours are as follows:

Wednesday, January 6, 2026	Set-up: 10:00 am – 5:00 pm
Thursday, January 7, 2026	8:30 am – 5:00 pm
Friday, January 8, 2026	8:30 am – 5:00 pm
Saturday, January 9, 2026	8:30 am – 2:00 pm
	Dismantle: 12:30 pm – 1:30 pm

Each manned display will receive one (1) 6 foot skirted table and two (2) chairs. Unmanned tables will receive one (1) 6 foot skirted table. Each exhibit should be installed so as not to obstruct the view of, or interfere with, other exhibitors.

The fees for the 2027 Book Room are as follows:

Manned Tabletop Displays

Companies/Publishers/For Profit Organizations	\$575 per table
<i>(includes one full conference registration and one exhibitor staff registration*)</i>	
University Presses/Sister Organizations/Museums/Government Agencies/Non-profits	\$350 per table
<i>(includes one full conference registration and one exhibitor staff registration*)</i>	

Unmanned Browse Tables

Companies/Publishers/For Profit Organizations	\$275 per table
University Presses/Sister Organizations/Museums/Government Agencies/Non-profits	\$175 per table

*Please note that the exhibitor staff registration is intended for an individual who will be manning the Book Room table full-time. Exhibitor staff registration does not include attendance at education sessions. **If you are presenting a paper at the conference, you cannot take an exhibitor staff registration.** Exhibitor staff are invited to participate in complimentary social events at the Conference.

All interested exhibitors must complete an Exhibitor Contract and indicate their agreement with the SHA Ethics Principles (<https://sha.org/about-us/ethics-statement/>), the SHA Sexual Harassment and Discrimination Policy (<https://sha.org/about-us/sha-sexual-harassment-discrimination-policy/>), and the Conference Code of Conduct (<https://sha.org/conferences/>). Please be aware that *space is limited* and will be assigned on a first come/first served basis, once a completed Exhibitor Contract and payment have been received. In the event your preferred space is unavailable, SHA staff will contact you to discuss alternate locations. Full payment must accompany your completed Exhibitor Contract to ensure processing.

A confirmation packet will be sent to all contracted exhibitors after November 8, 2026. This packet will include conference registration and exhibitor staff registration forms as well as shipping and electrical forms. **Registration forms must be completed and emailed to the SHA office by November 20, 2026.**

If you have any questions, please contact the SHA:

E-mail.....hq@sha.org



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EXHIBITOR CONTRACT Deadline: Monday, November 2, 2026

Email form with credit card information to: hq@sha.org

Questions: Contact SHA Headquarters at (914) 588-3720 or hq@sha.org

CONTACT INFORMATION

Organization _____ Contact Name _____

Address _____

City _____ State _____ Postal Code _____ Country _____

Telephone *include country code* _____ Fax _____ E-mail _____

REQUIRED All exhibitors must indicate their agreement with the SHA Ethics Principles (<https://sha.org/sha-ethics-principles/>), the SHA Sexual Harassment and Discrimination Policy (<https://sha.org/sha-sexual-harassment-and-discrimination-policy/>), and the Conference Code of Conduct (<https://sha.org/conferences/>).

I agree

PERSON(S) MANNING DISPLAY

Complimentary Full Registration _____

Exhibitor Staff Registration _____

Please provide a short description of your organization (50 words or less) to be included in the 2026 Conference Program:

SPACE ASSIGNMENT: MANNED TABLES ONLY — see attached floorplan. Please indicate your preferred location(s).

1st choice _____ 2nd choice _____ 3rd choice _____ 4th choice _____

	Per Table	# Tables	Total
Manned Tabletop Displays			
Companies/Publishers/For Profit Organizations	<input type="checkbox"/> US \$575	#	\$
University Presses/Sister Organizations/Museums/Government Agencies/Non-profits	<input type="checkbox"/> US \$350	#	\$
Unmanned Browse Tables			
Companies/Publishers/For Profit Organizations	<input type="checkbox"/> US \$275	#	\$
University Presses/Sister Organizations/Museums/Government Agencies/Non-Profits	<input type="checkbox"/> US \$175	#	\$
Total			

PAYMENT OPTIONS

Amount Enclosed \$ _____ Check Enclosed – *made payable to SHA (US funds only)* MasterCard VISA Amex

Account No. _____ Exp. Date _____

Name on Card _____

Authorizing Signature _____

*Cancellations must be received in writing by the SHA by Monday, November 2, 2026 and will be subject to a 25% cancellation fee. Cancellations received after Monday, November 2, 2026 will receive no refund.

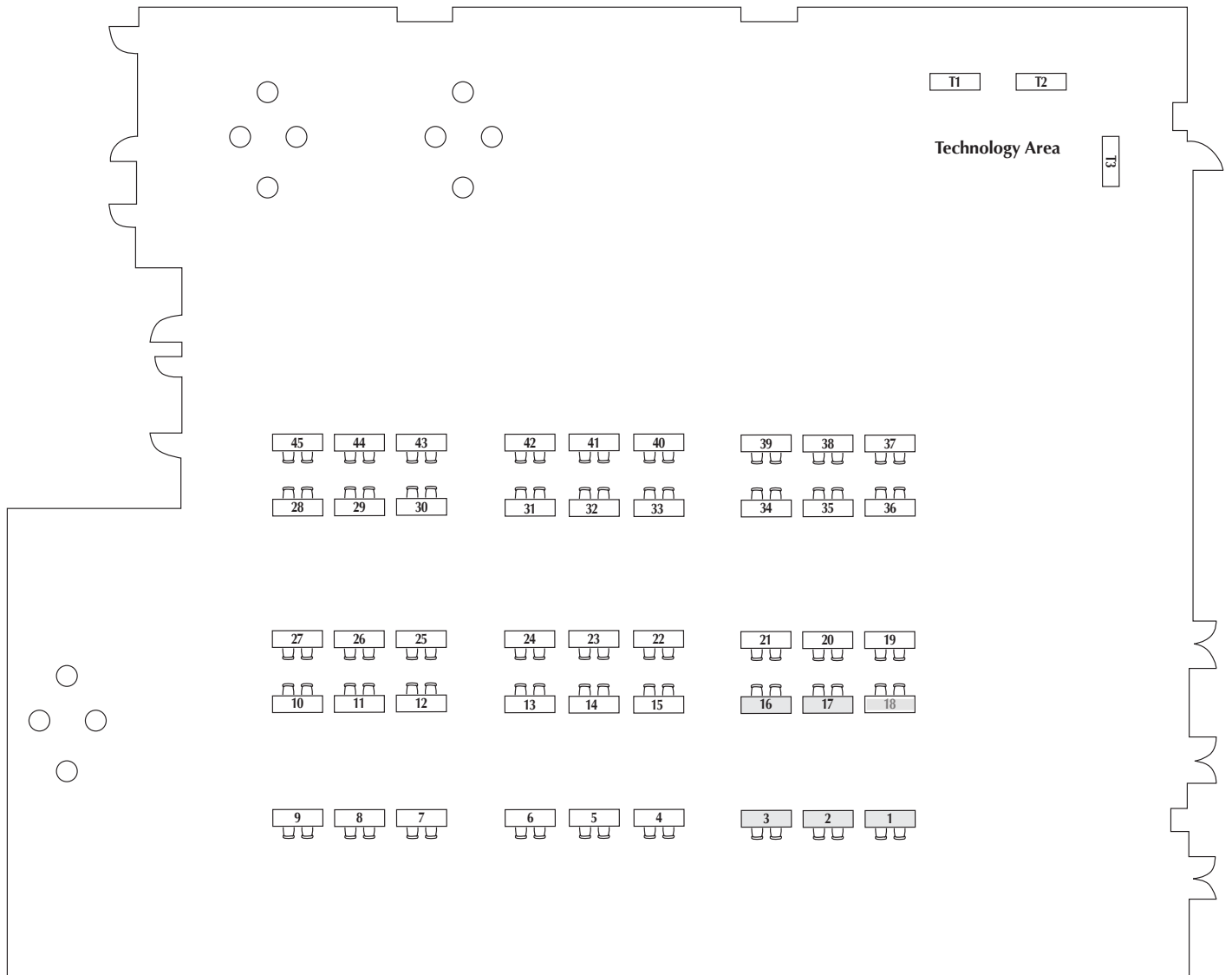


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Moontower Hall Floorplan



 Reserved